



2016 CATALOG



QUICK SHIP LABELS

PREMIUM LABELS

DURABLE LABELS

SPECIALTY LABELS

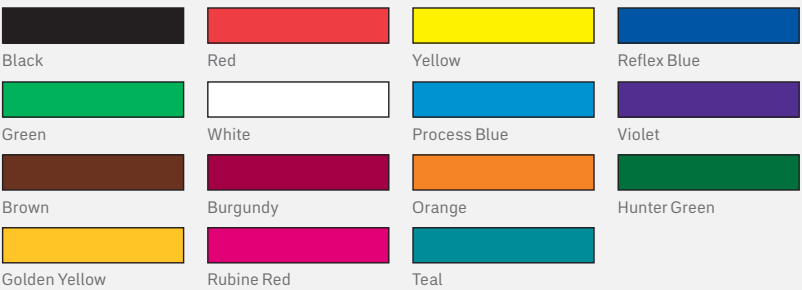
PRINTER LABELS

PROMOTIONAL PRODUCTS

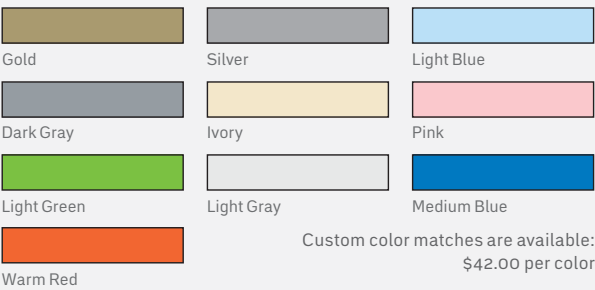
CUSTOM STAMPS

Ink Colors

Standard Ink Colors: No charge for these standard colors
(Additional Ink color charge applies if using more than one color)



More Ink Colors: \$15.00 per color
(Additional Ink color charge applies if using more than one color)

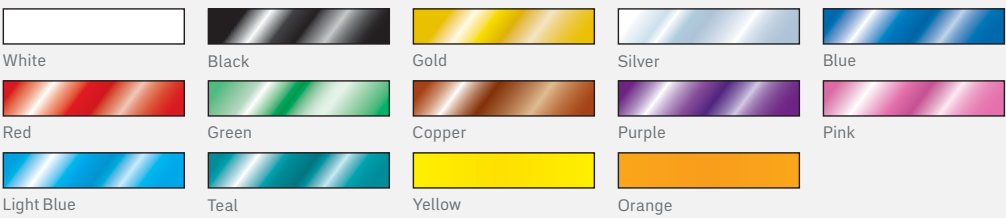


Custom color matches are available:
\$42.00 per color

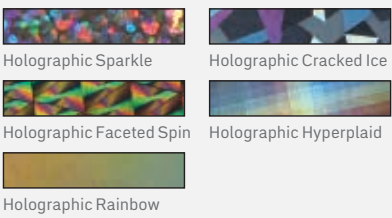
Foil Imprint Colors

See pages 22-23 for foil imprint product pricing and availability.

Standard Foil Imprint Colors



Holographic Foil Imprint Colors



Standard Label Stocks

Blue Fluorescent
Blue Litho
Chrome Polyester - Shiny
Clear Polyester*
Clear Polypropylene*
Clear Polypropylene High Tack*
Clear Polypropylene Removable
Clear Static Cling
EDP Litho - Computer
EDP Litho Removable - Computer
Gold Foil - Removable*
Gold Foil - Shiny
Gold Foil - Dull
Gold Polyester - Matte*
Gold Polypropylene - Shiny*
Green Fluorescent
Green Fluorescent Removable*
Ivory Semi-Gloss

Kimdura*
Laser - Shiny Gold Foil
Laser - Shiny Silver Foil
Laser Matte Clear
Laser White Opaque
Laser White Removable
Laser White Gloss
Laser White Litho
Natural Kraft
Orange Fluorescent (Pumpkin)
Orange Fluorescent Removable*
Pli-A-Print (White Litho)
Pink Fluorescent
Pink Fluorescent Removable*
 Recycled White Litho
Red Fluorescent
Red Fluorescent Removable
Reflective

Silver Foil - Removable*
Silver Foil - Shiny
Silver Foil - Dull
Silver Polyester - Brushed
Silver Polyester - Matte
Silver Polypropylene - Shiny
Tamper Evident - Checkered
Tamper Evident - Destructible
Tamper Evident - Void
White BOPP*
White Gloss
White Gloss Freezer*
White Gloss Opaque
White Gloss Removable
White Gloss Repositionable
White Gloss Ultra Removable
White Litho
White Litho Freezer*

White Litho Opaque
White Litho Removable
White Litho Ultra Removable
White Polyester
White Polypropylene (Face Adhesive)
White Polypropylene Removable
White Polypropylene Repositionable
White Static Cling
White Semi - Gloss Tire Adhesive*
White Gloss - Computer
White Opaque Vinyl*
White Vinyl
White Vinyl High Tack
Yellow Fluorescent (Chartreuse)
Yellow Fluorescent Removable*
Yellow Gloss
Yellow Litho
Yellow Vinyl

Standard Promotional Product Stocks

Magnets

25 Mil (Indoor)
25 Mil (Outdoor)

Packing Tape

White 2 Mil BOPP
Clear 2 Mil BOPP

Barricade Tape

Yellow 4 Mil
Orange 4 Mil

Business Cards

Standard Stocks:
• 14 point C1S (Coated 1 Side)
• 14 point C2S (Coated 2 Side)
• White 100# Smooth Cover

Business Cards

Premium Stocks:
• Natural White 100# Smooth Cover
• Antique Gray Smooth 100#
• White Recycled 100#
• White Linen 80#

*Please see sales associate for details. Additional upcharges and turnaround may apply to certain stocks.
Paper stocks and ink colors are computer generated and may vary from actual colors. Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

QUICK SHIP LABELS

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QUICK SHIP LABELS



Most Popular Die Cut Labels | 6-7

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QUICK SHIP LABELS

Most Popular Die Cut Labels

- Die Cut Label solutions for every market.
- Thousands of standard die cut label sizes are available.
- Standard finishing is coreless rolls of 500 or 1,000.

Need 15,000 or more labels?

Ask for a Quote: sales@SterlingPrinting.com

For additional sizes or more than 3 ink colors, please see sales associate.



3" x 3"

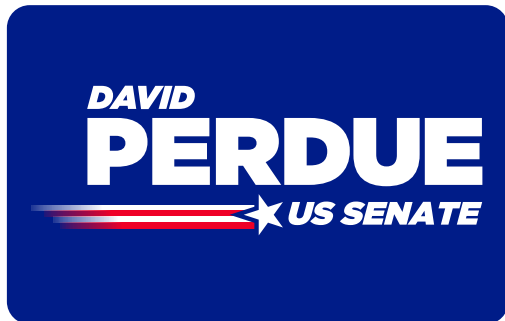


4" x 2"

HIPAA Requirements	
Privacy Policy	By:
<input type="checkbox"/> Given to Patient	_____
<input type="checkbox"/> Signed Acknowledgment Received	_____
Disclosure Authorization on File:	
<input type="checkbox"/> Disclosure Authorization on File	_____
<input type="checkbox"/> Restriction Request on File	_____
<input type="checkbox"/> Other	_____

2-1/2" x 1-1/2"

Size						
1/2" x 1"						
1/2" x 1-1/2"						
1/2" x 1-3/4"						
1/2" x 2"						
5/8" x 2"						
1/2" x 2-1/2"						
3/4" x 1"						
3/4" x 1-1/2"						
3/4" x 1-3/4"						
3/4" x 2"						
7/8" x 3"						
1" x 1"						
1" x 1-1/2"						
1" x 1-3/4"						
1" x 2"						
1" x 2-1/2"						
1" x 3"						
1-1/2" x 1-1/2"						
1-1/2" x 1-3/4"						
1-1/2" x 3"						
1-3/4" x 2-1/2"						
2" x 1-1/4"						
2" x 1-1/2"						
2" x 2"						
2" x 3"						
2-1/4" x 1-1/4"						
2-1/4" x 1-1/2"						
2-1/2" x 1-1/2"						
2-1/2" x 2-1/2"						
2-3/4" x 1-3/4"						
2-3/4" x 2"						
3" x 3"						
3-1/2" x 1-1/4"						
4" x 2"						
4" x 3"						
4" x 4"						
5" x 3"						
5" x 4"						
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M 6A



2-3/4" x 1-3/4"



1-1/2" x 1"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP \$50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene \$50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about Most Popular Die Cut Labels.

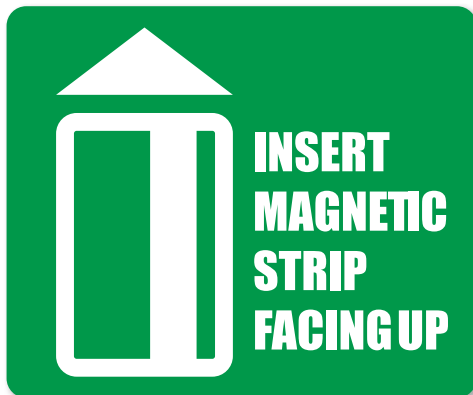
QUICK SHIP LABELS

More Die Cut Labels

Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



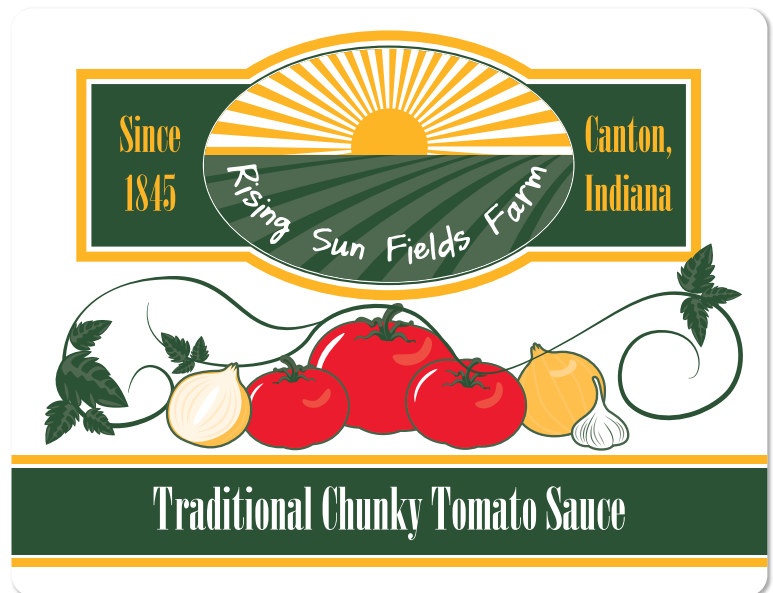
3" x 2-1/2"



2-1/4" x 3/4"



2-1/2" x 3/4"

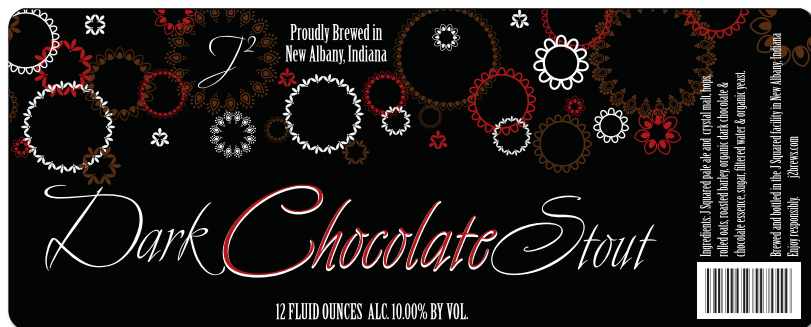


4-1/2" x 3-1/2"



4" x 1"

Size							
3/4" x 2-1/4"							
3/4" x 2-1/2"							
1" x 2-5/8"							
1" x 2-3/4"							
1" x 3-1/4"							
1" x 3-1/2"							
1" x 4"							
1-1/4" x 1-1/2"							
1-1/4" x 1-3/4"							
1-1/4" x 2-1/2"							
1-1/4" x 3"							
1-1/4" x 4"							
1-1/2" x 2-3/4"							
1-1/2" x 3-1/2"							
1-1/2" x 4"							
2" x 2-1/2"							
2" x 3-1/2"							
2" x 4-1/2"							
2" x 5"							
2" x 6"							
2-1/4" x 3"							
2-1/2" x 3"							
2-1/2" x 3-1/2"							
2-1/2" x 4"							
2-1/2" x 4-1/2"							
2-1/2" x 5"							
2-3/4" x 4"							
3" x 6"							
3" x 8"							
3-1/4" x 2"							
3-1/2" x 3"							
3-1/2" x 3-1/2"							
3-1/2" x 5"							
4" x 3-1/2"							
4" x 6"							
4-1/4" x 5-1/2"							
4-1/2" x 3-1/2"							
5-1/2" x 3"							
5-1/2" x 4"							
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A



5" x 2"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP \$50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene \$50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about More Die Cut Labels.

QUICK SHIP LABELS

Circle, Oval and Seal Labels

Need 15,000 or more labels?

Ask for a Quote:

sales@sterlingprinting.com

For additional sizes or more than 3 ink colors, please see sales associate.



3" x 2" Oval



1-1/4" Seal



2-3/4" Seal














3" Circle



1-1/2" Circle



2" x 1-1/4" Oval

Size						
1/2" Circle						
3/4" Circle						
1" Circle						
1-1/4" Circle						
1-1/2" Circle						
1-3/4" Circle						
2" Circle						
2-1/4" Circle						
2-1/2" Circle						
2-3/4" Circle						
3" Circle						
3-1/4" Circle						
3-1/2" Circle						
4" Circle						
 Mini Oval						
 Standard Oval						
 Jumbo Oval						
3/4" x 1-1/2" Oval						
1" x 1-1/2" Oval						
1" x 1-3/4" Oval						
1" x 2" Oval						
1-1/4" x 1-3/4" Oval						
1-1/4" x 2" Oval						
1-1/2" x 2-1/2" Oval						
1-1/2" x 3" Oval						
1-3/4" x 3" Oval						
1-3/4" x 3-1/2" Oval						
2" x 3" Oval						
2" x 3-1/2" Oval						
2" x 4" Oval						
3" x 4" Oval						
 Seal 1"						
 Seal 1-1/4"						
 Seal 1-1/2"						
 Seal 2"						
 Seal 2-1/4"						
 Seal 2-1/2"						
 Seal 2-3/4"						
 Seal 4"						
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A



2-1/2" x 1-1/4" Oval



1-3/8" x 3/4" Mini Oval

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock



White Gloss
or Litho



Silver Foil/
Dull or Shiny



Orange
Fluorescent



White Gloss/
Litho Removable



Yellow Gloss
or Litho



Yellow
Fluorescent



Green
Fluorescent



White BOPP
\$50% upcharge,
back adhesive only,
Non-Weatherproof



Gold Foil/
Dull or Shiny



Red
Fluorescent



Pink
Fluorescent



Clear Polypropylene
\$50% upcharge,
Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



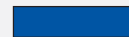
Black



Red



Yellow



Reflex Blue



Green



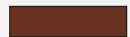
White



Process Blue



Violet



Brown



Burgundy



Orange



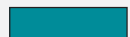
Hunter Green



Golden Yellow

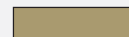


Rubine Red

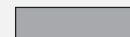


Teal

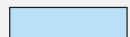
More ink colors: \$15.00* per color.



Gold



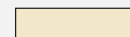
Silver



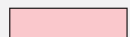
Light Blue



Dark Gray



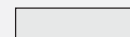
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about Circle, Oval and Seal Labels.

QUICK SHIP LABELS

Square Cut Labels

- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels that measure wider than 6", longer than 10", or more than 26 square inches.
- To find your square inch pricing category, multiply length x width.
- Standard finishing is coreless rolls of 500 or 1,000.

Need 15,000 or more labels?

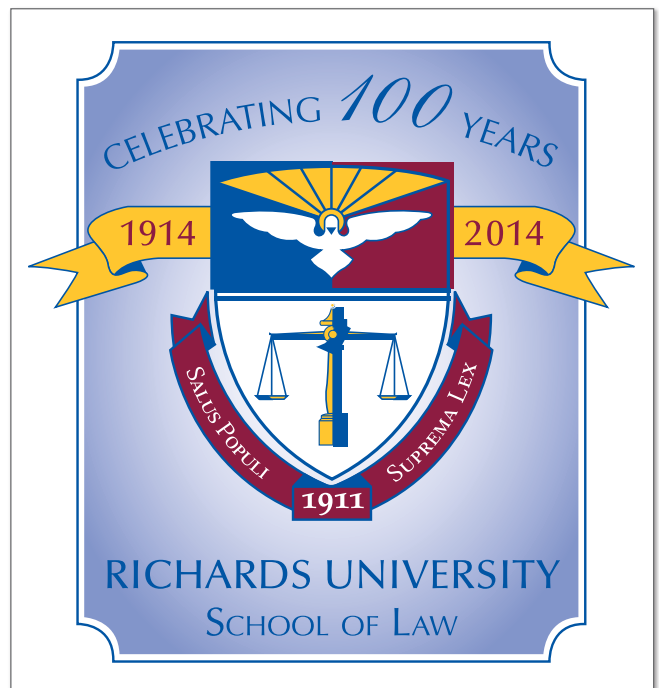
Ask for a

Quote: sales@SterlingPrinting.com

For additional sizes or more than 3 ink colors, please see sales associate.



3-1/2" x 2"



3-3/4" x 4"



2-1/2" x 1-1/4"



3" x 1-1/2"

Compare the price and quality of our cosmetics to other popular manufacturers:		
Company	Product	Price
Mackily Makeup Baltimore, MD	Raspberry Dream 3 oz. Lip Gloss	\$ 17.95
A & K Cosmetics Cocoa Beach, FL	Cherry Popsicle 2.5 oz. Lip Gloss	\$ 25.95
So Sly Jessup, PA	Strawberry Crepe 3.5 oz. Lip Gloss	\$ 29.95
Bad Duettes Louisville, KY	Gunmetal Chainsaw 3 oz. Lip Gloss	\$ 31.95

4" x 3"

Size	
Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
5.1 to 6 Sq. In.	
6.1 to 7 Sq. In.	
7.1 to 8 Sq. In.	
8.1 to 9 Sq. In.	
9.1 to 10 Sq. In.	
10.1 to 11 Sq. In.	
11.1 to 12 Sq. In.	
12.1 to 13 Sq. In.	
13.1 to 14 Sq. In.	
14.1 to 15 Sq. In.	
15.1 to 16 Sq. In.	
16.1 to 17 Sq. In.	
17.1 to 18 Sq. In.	
18.1 to 20 Sq. In.	
20.1 to 22 Sq. In.	
22.1 to 24 Sq. In.	
24.1 to 26 Sq. In.	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP \$50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene \$50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about Square Cut Labels.

QUICK SHIP LABELS

Special Shape Labels

- Choose from dozens of popular standard shapes, made with in-house dies.
- If you don't see the shape you need, see sales associate for pricing.
- Standard finishing is coreless rolls of 500 or 1,000.

Need 15,000 or more labels?

Ask for a Quote: sales@SterlingPrinting.com

For additional sizes or more than 3 ink colors, please see sales associate.



Jewelry Tag (JT-2)
1-7/8" x 1/2"



Starburst (SB-2)
3" x 2"



Badge (BA-1)
2" x 2-1/2"

Stock design available upon request

Size

	Anniversary Label 2-5/16" x 1-1/4" (AN-1)
	Appointment Card Label (AP-1)
	Badge 2" x 2-1/2" (BA-1)
	Badge-Police 2-3/32" x 3" (BA-2)
	Badge-Star 2-7/16" x 2-3/4" (BA-3)
	CD/DVD Label 4-5/8" OD 1-5/8" ID
	Heart 1-7/8" x 1-9/16" (HT-3)
	Heart 2-7/8" x 2-5/8" (HT-4)
	Heart 2-1/2" x 2-7/16" (HT-5)
	Inverted Corner Rect. 1-1/4" x 3" (IN)
	Jewelry Tag 1/2" x 1-7/8" (JT-2)
	Modified Anniv. 1-27/32 x 2-11/16" (AN-2)
	Octagon 1-1/2" x 1-1/2" (OC-1.5)
	Octagon 3" x 3" (OC-3)
	Octagon 3-1/2" x 3-1/2" (OC-3.5)
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"	

54.00 54.00 32.00/M 22.00/M 15.00/M 9.00/M 6A



Octagon (OC-3)
3" x 3"



Sheriffs Badge (BA-4)
3-1/8" x 2-5/8"
Stock design available upon request



Heart (HT-3)
1-7/8" x 1-9/16"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 14 or 15.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP \$50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene \$50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about Special Shape Labels.

Size							
Oval Burst 2-1/8" x 2-3/4" (OB-1)							
Oval Seal 1-1/2" x 2-1/2" (OS-1)							
Ribbon 1-7/8" x 2-5/16" (RB-5)							
Ribbon 2" x 3-1/2" (RB-4)							
Self-Stick Business Card (BC)							
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)							
Star 1" x 1" (STAR 1)							
Star 2-1/2" x 2-1/2" (STAR 2.5)							
Star 2-21/32" x 2-33/64" (STAR 3)							
Starburst 1-5/8" (SB1)							
Starburst 2" (SB7)							
Starburst 2" x 3" (SB2)							
Starburst 2-1/4" x 2-3/8" (SB3)							
Triangle 2" x 2" x 2-3/4" (TR-2)							
Wavy Rectangle 1" x 2" (WA-2)							
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M	6A

QUICK SHIP LABELS

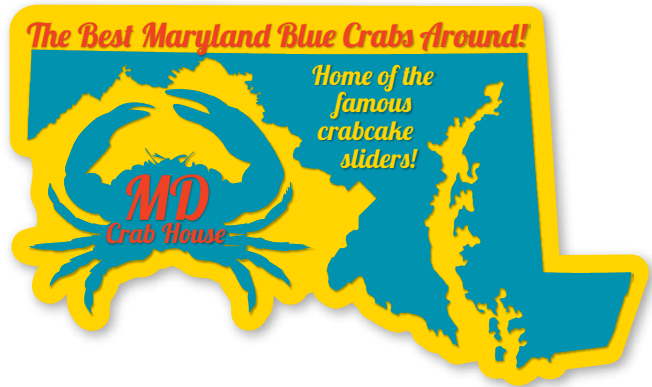
AnyShape[®] Labels

- Laser technology allows you to have total creative freedom.
- Unique shapes provide more visual interest and impact.
- No charge for custom dies.
- Create any size label from 1" x 2" up to 26 square inches.

Need 15,000 or more labels?

Ask for a Quote: sales@SterlingPrinting.com

For additional sizes or more than 3 ink colors, please see sales associate.



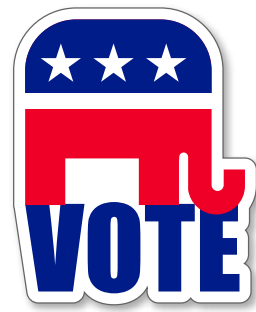
3-1/2" x 2"
7 Square Inches



2-3/8" x 3"
7-1/8 Square Inches



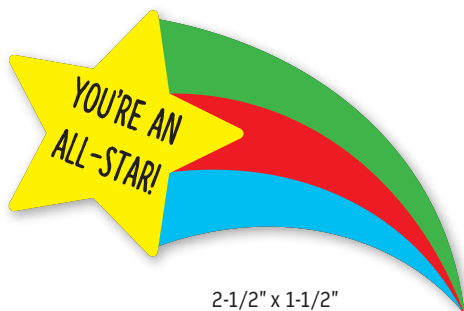
1-1/2" x 2"
3 Square Inches



1-3/8" x 1-3/4"
2-2/5 Square Inches



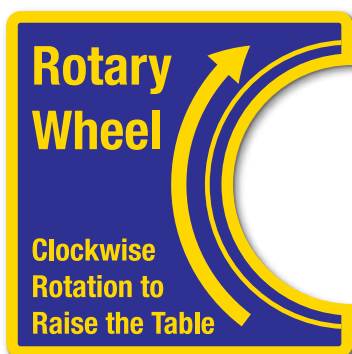
2-1/2" x 1-1/4"
3-1/8 Square Inches



2-1/2" x 1-1/2"
3-3/4 Square Inches



1-3/4" x 2"
3-1/2 Square Inches



2" x 2"
4 Square Inches



AnyShape® Sizes

AnyShape® Sizes						
Up to 5 Sq. In.						
5.1 to 7 Sq. In.						
7.1 to 11 Sq. In.						
11.1 to 18 Sq. In.						
18.1 to 20 Sq. In.						
20.1 to 26 Sq. In.						
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	54.00	54.00	32.00/M	22.00/M	15.00/M	9.00/M

6A

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on this page.

STEP 2: Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP \$50% upcharge, back adhesive only, Non-Weatherproof	Clear Polypropylene \$50% upcharge, Non-Weatherproof

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.

👁 See page 18 for additional information about AnyShape® Labels.

Additional Information

Die Cut Labels (rectangles, squares, circles and ovals)

- Produced with flexographic printing and water based inks.
- Standard finishing is coreless rolls of 500 or 1,000 unless otherwise noted on your order.
- Thousands of standard die cut label sizes are available.
- If you need a size that is not listed or require more than 3 ink colors, please see sales associate for a quote.

Square Cut Labels

- Sizes from 1/4" x 1/4" to 12" x 38".
- Square cut labels are available in 1/8" increments.
- See sales associate if your label requires more than 3 ink colors or exceeds 26 square inches.

How to figure the square inches for your square cut label.

- 1/2" x 6" = 3 square inches
- 3" x 5-1/2" = 16-1/2 square inches
- 2" x 6" = 12 square inches

AnyShape® Labels

- No Die Charge.
- No Setup Fees.
- Create any size label from 1" x 2" up to 26 square inches.
- Provide vector die line when submitting orders.

Special Shape Labels

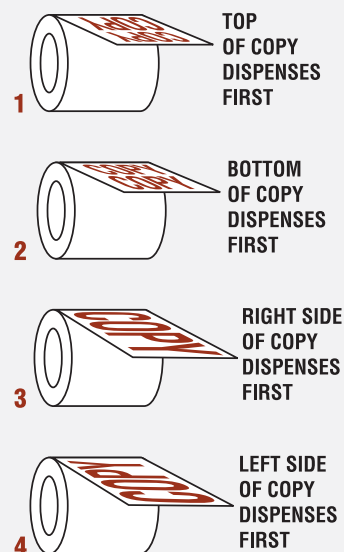
- Thousands of additional shapes and sizes are available.
- Waste is not removed from most of our special shapes.
- Finished in rolls of 500 or 1,000 unless otherwise noted on your order.

General Information

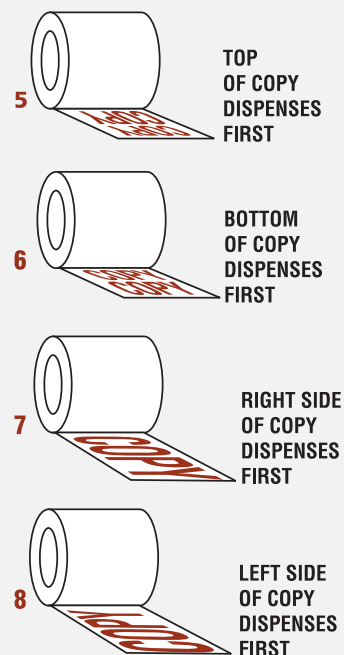
- Add 50% to the label base cost for Clear Polypropylene or White BOPP.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see sales associate for pricing and additional information.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Foil imprint can be added to any size in this section of the catalog. See an associate for pricing and availability.

Rewind Copy Chart

COPY POSITIONS — 1-4 LABELS WOUND OUT



COPY POSITIONS — 5-8 LABELS WOUND IN





PREMIUM LABELS



Process Color Labels | 20-21
Featuring AnyShape® Labels

Foil Imprint and Embossed Labels | 22-23

Static Cling Labels | 24-25

Additional Information | 26

PREMIUM LABELS

Process Color Labels

- Low quantity minimums – 100 labels
- Laminated at NO CHARGE.
- Available in sizes up to 12" x 38". See sales associate if your label is larger than 20 square inches.

Need 15,000 or more labels?

Ask for a Quote

Please see sales associate for additional shapes and sizes.



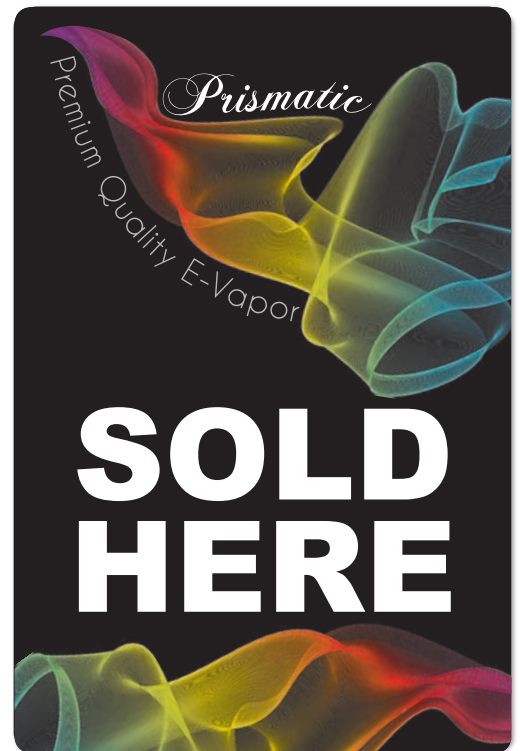
2-1/2" x 1-1/2"
3-3/4 Square Inches



2" Circle



3-3/4" x 1-3/4"
6-1/2 Square Inches



3" x 4"

Die Cut Sizes	
1" x 2"	
1" x 2-1/2"	
1" x 3"	
1-1/2" x 3"	
2" x 2"	
2" x 3"	
2" x 3-1/2"	
2-1/2" x 1-1/2"	
2-1/2" x 2-1/2"	
2-1/2" x 3"	
2-3/4" x 3-3/4"	
3" x 3"	
3-1/2" x 5"	
4" x 2"	
4" x 3"	
4" x 4"	
4" x 6"	
5" x 3"	
5" x 4"	
1" Circle	
1-1/4" Circle	
1-1/2" Circle	
1-3/4" Circle	
2" Circle	
2-1/4" Circle	
2-1/2" Circle	
3" Circle	
3-1/2" Circle	
4" Circle	
5" Circle	
1-1/4" x 2" Oval	
1-1/4" x 2-1/2" Oval	
1-1/2" x 3" Oval	
2" x 3" Oval	
3" x 4" Oval	



Laser die cut labels are available for Process Color Labels.

Square Cut or AnyShape® Sizes	
Up to 5 Sq. In.	
5.1 to 7 Sq. In.	
7.1 to 11 Sq. In.	
11.1 to 18 Sq. In.	
18.1 to 20 Sq. In.	
Standard Foil	
Holographic Foil	

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on this page.

STEP 2: Choose Label Stock

Clear Polypropylene Removable	Clear Static Vinyl \$20% Upcharge	Clear Polypropylene
White Gloss Ultra Removable	White Static Vinyl \$20% Upcharge	White Gloss
White Vinyl \$10% Upcharge	White BOPP (Back adhesive Only)	Shiny Silver Foil

✓ Please specify face or back adhesive for clear and static stocks.

STEP 3: Add Spot Color(s)

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

See page 2 for more ink colors.

STEP 4: Add a Foil Imprint

Standard Foil Imprint Colors

White	Black	Gold
Silver	Blue	Red
Green	Copper	Purple
Pink	Light Blue	Teal
Yellow	Orange	

Holographic Foil Imprint Colors

Holographic Sparkle	Holographic Cracked Ice	Holographic Faceted Spin
Holographic Hyperplaid	Holographic Rainbow	

👁 See page 26 for additional information about Process Color Labels.

PREMIUM LABELS

Foil Imprint and Embossed Labels

- Elegant, top of the line product labels.
- White, yellow and orange foils have a matte finish. Great for use when you need an opaque imprint on Clear Polypropylene.
- Add embossing to add a new dimension to your label.



Price includes 1 standard ink and 1 standard foil imprint. Or, 1 standard ink and embossing. See charts for additional imprint options.

Need 15,000 or more labels?

Ask for a Quote

For additional sizes, more than 1 foil imprint or more than 3 ink colors, please see sales associates.



2" x 2-1/4"
Anniversary AN-3

Die Cut Sizes	
3/4" x 1"	
3/4" x 2"	
7/8" x 3"	
1-1/2" x 3"	
2" x 1-1/4"	
2" x 1-1/2"	
2" x 3"	
2-1/2" x 1-1/2"	
3" x 4"	
3/4" Circle	
1" Circle	
1-1/4" Circle	
1-1/2" Circle	
1-3/4" Circle	
2" Circle	
2-1/2" Circle	
3" Circle	
3-1/2" Circle	
1" x 1-1/2" Oval	
1-1/4" x 2" Oval	
1-1/4" x 2-1/2" Oval	
1-1/2" x 3" Oval	
2" x 3" Oval	
2" x 3-1/2" Oval	
3" x 4" Oval	
Jumbo Oval 1-11/16" x 3"	
1-1/4" Seal	
2" Seal	
Anniversary (AN-3) 2" x 2-1/4"	
Ribbon (RB-8) 1-1/2" x 2"	
Wavy Rectangle 1" x 2"	



2" x 3" Oval



2" x 3/4"



2-1/2" x 1-1/2"



Ribbon (RB-8)
1-1/2" x 2"

Square Cut Sizes

Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
5.1 to 6 Sq. In.	
6.1 to 7 Sq. In.	
7.1 to 8 Sq. In.	
8.1 to 9 Sq. In.	
9.1 to 10 Sq. In.	
10.1 to 11 Sq. In.	
11.1 to 12 Sq. In.	
12.1 to 13 Sq. In.	
13.1 to 14 Sq. In.	
14.1 to 15 Sq. In.	
15.1 to 16 Sq. In.	
16.1 to 17 Sq. In.	
17.1 to 18 Sq. In.	
18.1 to 20 Sq. In.	
20.1 to 22 Sq. In.	
22.1 to 24 Sq. In.	
24.1 to 26 Sq. In.	

For a 2nd Foil Imprint or Foil Imprint/Emboss Combo, add charge below.

Standard Foil or Embossed Add:

For Holographic Foil Imprint, Add Foil Charge Below.

Holographic Foil Add:

Each Additional Ink Color (up to 3 colors)

Standard Ink Add:

Minimum size is 1/2" x 1" with bleed or full reverse.

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 22 or 23.

STEP 2: Choose Label Stock



White Gloss
or Litho



Clear
Polypropylene
\$50% Upcharge



Silver Foil
Dull or Shiny



Gold Foil
Dull or Shiny

STEP 3: Choose Foil Imprint

Standard Foil Imprint Colors



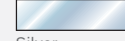
White



Black



Gold



Silver



Blue



Red



Green



Copper



Purple



Pink



Light Blue



Teal

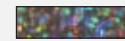


Yellow



Orange

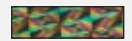
Holographic Foil Imprint Colors



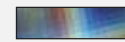
Holographic
Sparkle



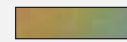
Holographic
Cracked Ice



Holographic
Faceted Spin



Holographic
Hyperplaid



Holographic
Rainbow

STEP 4: Choose Ink Color

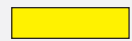
Standard ink colors



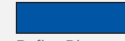
Black



Red



Yellow



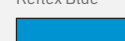
Reflex Blue



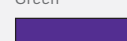
Green



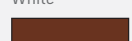
White



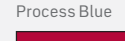
Process Blue



Violet



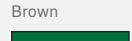
Brown



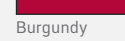
Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red

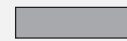


Teal

More ink colors: \$15.00* per color.



Gold



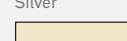
Silver



Light Blue



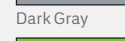
Dark Gray



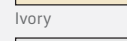
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red



See page 26 for additional information about Foil Imprint and Embossed Labels.

PREMIUM LABELS

Static Cling Labels

- Available on Clear or White Static Vinyl.
- Easily applied to glass or smooth surfaces.
- Recommended for inside window application only.
- Upon request, we will block out white behind areas on Clear Static Vinyl to enhance readability – at no extra charge.



Need 10,000 or more labels?
Ask for a Quote:
sales@SterlingPrinting.com



2" Circle

TEMPERED SAFETY GLASS

AS3 M8.6 2485
DOT 18

2" x 1"

KIRBY CONSTRUCTION

SERVICED: ____/____/____

@____HRS

NEXT DUE: @____HRS

3" x 2"



3" x 3"

Die Cut Sizes

1-1/4" x 3-1/2"
1-1/2" x 3"
2" x 1"
2" x 1-1/2"
2" x 2"
2" x 3"
2" x 3-1/2"
2" x 4"
2-1/2" x 1-1/2"
2-3/4" x 1-3/4"
3" x 3"
3" x 4"
4" x 4"
5" x 3"
2" Circle
2-1/2" Circle
3" Circle
3-1/2" Circle
4" Circle
1-1/4" x 2" Oval
1-1/4" x 2-1/2" Oval
1-1/2" x 3" Oval
2" x 3" Oval
3" x 4" Oval
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

Square Cut Sizes

Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
5.1 to 6 Sq. In.	
6.1 to 7 Sq. In.	
7.1 to 8 Sq. In.	
8.1 to 9 Sq. In.	
9.1 to 10 Sq. In.	
10.1 to 11 Sq. In.	
11.1 to 12 Sq. In.	
12.1 to 13 Sq. In.	
13.1 to 14 Sq. In.	
14.1 to 15 Sq. In.	
15.1 to 16 Sq. In.	
16.1 to 17 Sq. In.	
17.1 to 18 Sq. In.	
18.1 to 19 Sq. In.	
19.1 to 20 Sq. In.	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"	

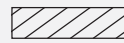
STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on this page.

STEP 2: Choose Label Stock



White Static Vinyl



Clear Static Vinyl

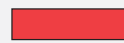
Please specify face or back static.

STEP 3: Choose Ink Color

Standard ink colors



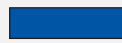
Black



Red



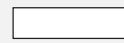
Yellow



Reflex Blue



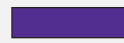
Green



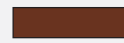
White



Process Blue



Violet



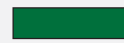
Brown



Burgundy



Orange



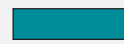
Hunter Green



Golden Yellow

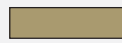


Rubine Red

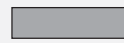


Teal

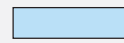
More ink colors: \$15.00* per color.



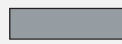
Gold



Silver



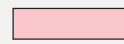
Light Blue



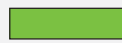
Dark Gray



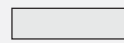
Ivory



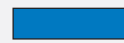
Pink



Light Green



Light Gray



Medium Blue



Warm Red



Any label in this section can have a Consecutive Number or Variable Data. For standard sizes, see pages 34-35. For custom sizes, see a sales associate for pricing and additional information.



See page 26 for additional information about Static Cling Labels.



Additional Information

Process Color Artwork Information

Preferred file formats include programs:

Adobe Acrobat® PDF Adobe Illustrator® Adobe InDesign®
Adobe Photoshop® QuarkXPress™

- In addition to the above, we also support all PC equivalents. Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- Artwork needs to be at least 300 dpi, in CMYK color mode and good quality free of debris. If spot colors are required in addition to CMYK, please set art in those additional colors where needed. Please be aware there is an additional charge for each spot color.
- All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.
- Bleeds must have artwork extending at least 1/8" beyond the die-line on each side that bleeds. Allow for 1/8" print margin inside die-line.
- Registration is held to plus or minus 1/100".
- Simulated prepress proof provided upon request. If exact color match is required, press proofs are available for a nominal fee and a 72-hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and/or additional proofs will incur additional charges and added lead time.
- Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & charges may apply.)
- Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

AnyShape® Labels

- No Die Charge.
- No Setup Fees.
- Create any size label from 1" x 2" up to 20 square inches.
- Provide vector die line when submitting orders.
- Not available on vinyl stocks.

Foil Imprint Labels

- Elegant, top of the line product labels.
- White, yellow and orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- Small type and screens are not recommended in foil imprint. Minimum 10 point type.
- Quick Turnaround.
- Foil imprint adds a visual impact to your product.

Embossed Labels

- Choose blind embossing or embossing plus foil imprint to give your label a new dimension.
- Always provided on rolls. These labels cannot be finished as single labels.
- Clear Polypropylene cannot be embossed.
- Give your product an upscale look with embossed labels.
- Small type and screens are not recommended for embossed labels. Minimum 10 point type.

How to figure the square inches for your butt cut label:

$$1/2" \times 6" = 3 \text{ square inches}$$

$$3" \times 5-1/2" = 16-1/2 \text{ square inches}$$

$$2" \times 6" = 12 \text{ square inches}$$

Static Cling Labels

- Clear or White Static Vinyl are easily applied to most smooth surfaces by static electricity.
- Recommended for indoor use only.
- White block of ink added at no charge. Ask an associate for details.
- Low tack adhesive stocks are available as an alternative.
- Specify face or back static when ordering; face – inside of window, back – outside of window.

General Information

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock, ink color and foil imprint swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.
- Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.



DURABLE LABELS



Extended Life Durable Decals | 28-29

Weatherproof Labels | 30-31

Featuring AnyShape® Labels

Bumper Stickers | 32-33

Consecutive Number, Consecutive
Barcode & Variable Data Labels | 34-35

Additional Information | 36

DURABLE LABELS

Extended Life Durable Decals



- Manufactured to withstand harsh conditions and chemical solvents.
- Finished as singles. Most can be finished on rolls upon request.
- Weather and sun resistant for up to 4 years.
- AnyShape® Labels are not available on vinyl stocks.

Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



Laser die cut labels are available for Extended Life Durable Decals.

Die Cut Sizes

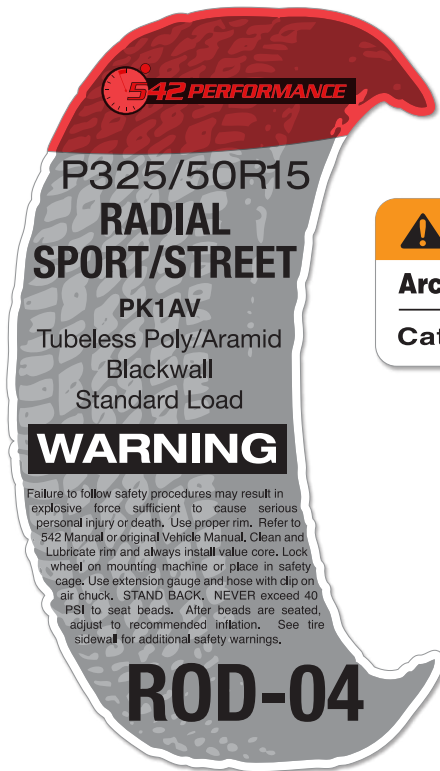
3/4" x 2"	
1" x 2"	
1" x 2-1/2"	
1" x 3"	
1" x 4"	
1-1/2" x 3"	
1-1/2" x 4"	
2" x 2"	
2" x 3"	
2" x 3-1/2"	
2" x 4"	
3" x 3"	
3" x 4"	
3" x 5"	
4" x 4"	
4" x 5"	
4" x 6"	
2" Circle	
2-1/2" Circle	
3" Circle	
3-1/2" Circle	
4" Circle	
4-1/2" Circle	
5" Circle	
1-1/2" x 2-1/2" Oval	
2" x 3" Oval	
2" x 3-1/2" Oval	
2" x 4" Oval	
3" x 4" Oval	
4" x 6" Oval	

Square Cut or AnyShape® Sizes

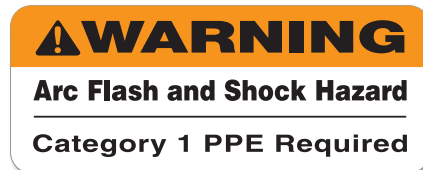
Up to 5 Sq. In.	
5.1 - 10 Sq. In.	
10.1 - 15 Sq. In.	
15.1 - 20 Sq. In.	

24 Hr Emergency Service
Sweet Lock & Safe
123.555.1245

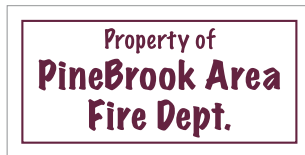
3-1/2" x 2"



3" x 5-1/4"
 15-3/4 Square Inches



2-1/2" x 1"



2" x 1"



1-1/2" x 3"



4" x 4"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 28.

STEP 2: Choose Label Stock



Clear Vinyl



Clear Vinyl
High Tack
\$35% upcharge



Clear Polyester
\$20% upcharge



White Vinyl



White Vinyl
High Tack
\$35% upcharge



White Polyester
\$20% upcharge



Yellow Vinyl



Silver Chrome
Polyester
\$20% upcharge

✓ Please specify face or back adhesive when selecting clear stock.

STEP 3: Choose Ink Color

Standard ink colors



Black



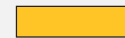
Reflex Blue



Process Blue



Burgundy



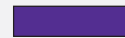
Golden Yellow



Red



Green



Violet



Orange



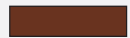
Rubine Red



Yellow



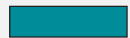
White



Brown

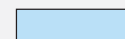


Hunter Green



Teal

More ink colors: \$15.00* per color.



Light Blue



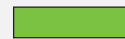
Pink



Medium Blue



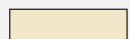
Dark Gray



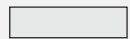
Light Green



Warm Red



Ivory



Light Gray

Any label in this section can have a Consecutive Number or Variable Data. See a sales associate for pricing and additional information.

👁 See page 36 for additional information about Extended Life Durable Decals and AnyShape® Labels.

DURABLE LABELS

Weatherproof Labels

- Laminated at NO CHARGE.
- Printed on durable vinyl, polypropylene or polyester stocks.
- Create any size label from 1/4" x 1/4" to 12" x 38". See sales associate for labels wider than 6", longer than 10", or more than 20 square inches.
- Weather and sun resistant up to 1-1/2 years.

Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



2" x 1-1/2"



2" Circle





Laser die cut labels are available for Weatherproof Labels.

Square Cut or AnyShape® Sizes

Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
5.1 to 6 Sq. In.	
6.1 to 7 Sq. In.	
7.1 to 8 Sq. In.	
8.1 to 9 Sq. In.	
9.1 to 10 Sq. In.	
10.1 to 11 Sq. In.	
11.1 to 12 Sq. In.	
12.1 to 13 Sq. In.	
13.1 to 14 Sq. In.	
14.1 to 15 Sq. In.	
15.1 to 16 Sq. In.	
16.1 to 17 Sq. In.	
17.1 to 18 Sq. In.	
18.1 to 19 Sq. In.	
19.1 to 20 Sq. In.	








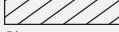



Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

Die Cut Sizes	
1/2" X 1"	
3/4" x 1-1/2"	
3/4" x 2"	
7/8" x 3"	
1" x 1"	
1" x 1-1/2"	
1" x 2"	
1" x 2-1/2"	
1" x 3"	
1" x 4"	
1-1/4" x 3-1/2"	
1-1/2" x 1-1/2"	
1-1/2" x 2"	
1-1/2" x 3"	
2" x 1-1/4"	
2" x 2"	
2" x 3"	
2" x 3-1/2"	
2" x 4"	
2" x 4-1/2"	
2-1/8" x 7-3/4"	
2-1/2" x 1-1/2"	
2-1/2" x 2-1/2"	
3" x 3"	
3-1/2" x 3"	
3" x 4"	
4" x 4"	
4" x 5"	
5" x 3"	
3/4" Circle	
1" Circle	
1-1/4" Circle	
1-1/2" Circle	
2" Circle	
2-1/4" Circle	
2-1/2" Circle	
3" Circle	
3-1/2" Circle	
4" Circle	
1-1/4" x 2" Oval	
1-1/4" x 2-1/2" Oval	
1-1/2" x 3" Oval	
2" x 3" Oval	
2" x 3-1/2" Oval	
2" x 4" Oval	
3" x 4" Oval	
 Jumbo Oval 1-11/16" x 3"	
 2" Seal	
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"	

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 30 or 31.

STEP 2: Choose Label Stock

		
White Vinyl	Yellow Vinyl	Clear Polypropylene Removable
		
Silver Polyester Matte	Silver Polyester Brushed	Silver Polypropylene Shiny
		
White Polypropylene Removable (face adhesive) \$5 upcharge	Clear Polypropylene deduct 20% off base cost	White Polypropylene deduct 20% off base cost (face adhesive)
		
Clear Polyester High Tack \$40% upcharge	White Vinyl High Tack \$40% upcharge	

✓ Please specify face or back adhesive when selecting clear stock.


STEP 3: Choose Ink Color


Standard ink colors

		
Black	Red	Yellow
		
Reflex Blue	Green	White
		
Process Blue	Violet	Brown
		
Burgundy	Orange	Hunter Green
		
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

		
Gold	Silver	Light Blue
		
Dark Gray	Ivory	Pink
		
Light Green	Light Gray	Medium Blue
		
Warm Red		

 See page 36 for additional information about Weatherproof and AnyShape® Labels.

 AnyShape® Labels are not available on vinyl stocks.

DURABLE LABELS

Bumper Stickers

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The oval and circle sizes will be scored on the liner.
- Static Vinyl Bumper Stickers have no adhesive and are meant for inside window application.
- Upon request, we will block out white behind areas on Clear Static Vinyl to enhance readability – at no extra charge.
- Backside printing is available on Bumper Stickers with adhesive. We cannot backside print on Static Vinyl. Cost is the same as an additional ink color.



Spot Color Bumper Stickers	
2-1/2" x 9-1/4"	
2-3/4" x 5"	
3" x 10-3/4"	
3-3/4" x 7-1/2"	
3" x 11-1/2"	
3-3/4" x 15"	
5" Circle	
3" x 5" Oval	
4" x 6" Oval	



5" x 3" Oval



5" Circle

Process Color Bumper Stickers	
2-1/2" x 9-1/4"	
2-3/4" x 5"	
3" x 10-3/4"	
3-3/4" x 7-1/2"	
3" x 11-1/2"	
3-3/4" x 15"	
5" Circle	
3" x 5" Oval	
4" x 6" Oval	

For Clear or White Static Vinyl, add an additional 20%. Each Additional Spot Color (up to 3 colors)

Need 5,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



11-1/2" x 3"



11-1/2" x 3"



11-1/2" x 3"



11-1/2" x 3"



15" x 3-3/4"



5" Circle



5" x 3" Oval



6" x 4" Oval

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 32.

STEP 2: Choose Label Stock

White Bumper Stock	Yellow Bumper Stock	Clear Polypropylene Removable
White Polypropylene Removable (face adhesive)	White Static Vinyl \$20% upcharge	Clear Static Vinyl \$20% Upcharge
White Removable Bumper		
\$5% upcharge		

✓ Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

👁 See page 36 for additional information about Bumper Stickers.



DURABLE LABELS

Consecutive Number, Consecutive Barcode & Variable Data Labels



- Consecutive Number labels are great for inventory control or parking permits.
- Labels can be finished as singles upon request – at no extra charge.
- Variable Data technology offers unique numbering sequences, random barcodes, custom images, and is great for direct mailing lists. See sales associate for pricing and additional information.

Barcodes (Please Specify Type When Ordering)

Code 3 of 9



Applications

Part identification e.g. automotive

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high reliability scanning; low to medium information density.

Code 2 of 5



Applications

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

Codabar



Applications

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large barcode area; large size for remote scanning.

Code 128



Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

For scanability, barcodes should be printed on a white background. Many other types of barcodes are available. Please ask if a barcode type not shown here is needed.

Die Cut Sizes

1/2" x 1"
3/4" x 1-1/2"
1-1/2" x 1"
1-1/2" x 1-1/2"
2" x 1"
2" x 1-1/2"
2" x 2"
2" x 3/4"
2-1/2" x 1"
2-1/2" x 1-1/2"
2-1/2" x 2-1/2"
2-3/4" x 1-3/4"
3" x 1"
3" x 1-1/2"
3" x 2"
3" x 3"
3" x 7/8"
3-1/2" x 1-1/4"
3-1/2" x 2"
4" x 2"
4" x 3"
5" x 3"
1-1/2" Circle
2" Circle
2-1/2" Circle
3" Circle
3" x 1-1/2" Oval
3" x 2" Oval
Jumbo Oval 1-11/16" x 3"

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

The prices shown include the entire weatherproof label, not just the barcode or consecutive number. These prices represent your custom one-color label plus the black ink on the consecutive barcode or consecutive number. For paper labels (non-laminated) deduct 30% from the price chart above and to the right.



1-1/2" x 1-3/4"



Variable Data



3" x 7/8"

Square Cut Sizes	
Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
5.1 to 6 Sq. In.	
6.1 to 7 Sq. In.	
7.1 to 8 Sq. In.	
8.1 to 9 Sq. In.	
9.1 to 10 Sq. In.	
10.1 to 11 Sq. In.	
11.1 to 12 Sq. In.	
12.1 to 13 Sq. In.	
13.1 to 14 Sq. In.	
14.1 to 15 Sq. In.	
15.1 to 16 Sq. In.	
16.1 to 17 Sq. In.	
17.1 to 18 Sq. In.	
18.1 to 19 Sq. In.	
19.1 to 20 Sq. In.	
Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"	

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 34 or 35.

STEP 2: Choose Label Stock

White Vinyl	Silver Polypropylene Shiny	Silver Polyester Matte
White Gloss/Litho Permanent or Removable deduct 30% off base cost	Silver Polyester Brushed	Silver Foil Dull or Shiny deduct 30% off base cost
White Polypropylene (face adhesive) deduct 20% off base cost	Clear Polypropylene deduct 20% off base cost	Gold Foil Dull or Shiny deduct 30% off base cost

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors

Black	Red	Yellow
Reflex Blue	Green	White
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$15.00* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

👁 See page 36 for additional information about Consecutive Number, Consecutive Barcode and Variable Data Labels.

Need 10,000 or more labels?
Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

Additional Information

Extended Life Durable Decals

- Manufactured to withstand harsh conditions.
- Very low minimums – 50 labels.
- Weather and sun resistant for up to 4 years.
- Finished as singles. Most can be finished on rolls upon request.

Weatherproof Labels

- Printed on durable vinyl, polypropylene or polyester stocks.
- Laminated at NO CHARGE.
- Weather and sun resistant up to 1½ years.
- Sizes from 1/4" x 1/4" to 12" x 38". If your label exceeds 20 square inches, see sales associate for pricing.
- Not recommended for underwater use.

How to figure the square inches for your butt cut label:

1/2" x 6" = 3 square inches

3" x 5-1/2" = 16-1/2 square inches

2" x 6" = 12 square inches

Bumper Stickers

- Rectangle Bumper Stickers include a 1/4" tab for easy removal. The 3" x 5" oval, 4" x 6" oval and 5" circle will be scored on the liner.
- Static Cling Bumper Stickers should be applied to the inside of windows.
- Backside printing is available on Bumper Stickers. Cost is the same as an additional ink color. Backside printing is not available on Static Cling.

Consecutive Number and Consecutive Barcode Labels

- Use Consecutive Number or Barcode labels for inventory control or parking permits.
- Upon request, Consecutive Number labels can be singled at NO CHARGE.
- Popular types of barcodes include: 3 of 9, Code 2 of 5, Codabar, Code 128, QR and UPC.
- For easy scanning, barcodes should be printed on a white background.

Variable Labels

- Variable data technology offers unique numbering sequences, random barcodes and is great for direct mailing lists. Ask an associate for more information or pricing.

General Information

- Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- Additional ink color charge will apply if you are using more than one ink color on the same label.
- Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- Actual samples available upon request.

AnyShape® Labels

- No Die Charge.
- No Setup Fees.
- Create any size label from 1" x 2" up to 20 square inches.
- Provide vector die line when submitting orders.
- Not available on vinyl stocks.





SPECIALTY LABELS



Reflective Labels | 38-39

Repositionable Labels | 40-41

Tamper Evident/Theft Deterrent | 42-43

Additional Label Products | 44-47

Additional Information | 48

SPECIALTY LABELS

Reflective Labels



- Weather and sun resistant for up to 4 years.
- Great for outdoor applications.
- Use in poorly lit areas where high visibility is needed.

Need 10,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



2-1/2" Circle

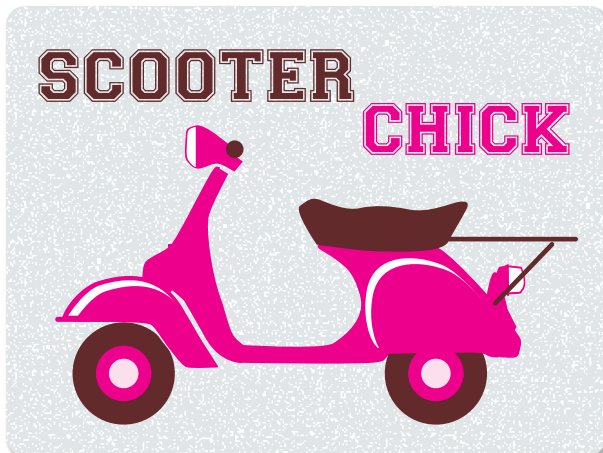


2-1/2" x 1"

Size	
3/4" x 2"	
1" x 2"	
1" x 2-1/2"	
1" x 3"	
1" x 4"	
1-1/2" x 3"	
1-1/2" x 4"	
2" x 2"	
2" x 3"	
2" x 3-1/2"	
2" x 4"	
3" x 3"	
3" x 4"	
3" x 5"	
4" x 4"	
4" x 5"	
4" x 6"	
2" Circle	
2-1/2" Circle	
3" Circle	
3-1/2" Circle	
4" Circle	
4-1/2" Circle	
5" Circle	
1-1/2" x 2-1/2" Oval	
2" x 3" Oval	
2" x 3-1/2" Oval	
2" x 4" Oval	
3" x 4" Oval	
4" x 6" Oval	



3" x 4"



4" x 3"



3" x 3"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 38.

STEP 2: Choose Label Stock



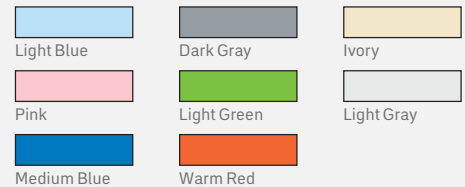
Reflective

STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$15.00* per color.



Any label in this section can have a Consecutive Number or Variable Data. See a sales associate for pricing and additional information.



See page 48 for additional information about Reflective Labels.



SPECIALTY LABELS

Repositionable Labels

- Repositionable Labels are a great alternative to magnets.
- Labels have a patterned adhesive that can be applied, removed and reapplied to almost any surface. Labels will remove cleanly leaving no residue.

Need 15,000 or more labels?

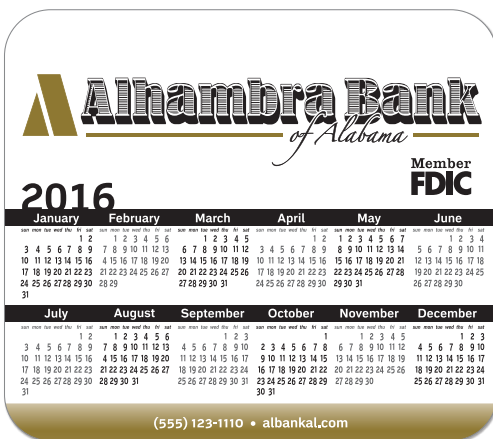
Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

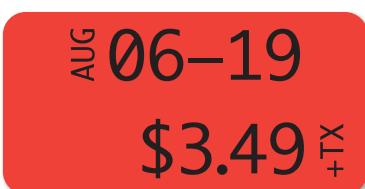


Die Cut Sizes

1/2" x 1"
1" x 2"
1" x 3"
1-1/2" x 3"
2" x 1-1/2"
2" x 3"
2" x 3-1/2"
2-1/2" x 1-1/2"
2-3/4" x 1-3/4"
3" x 3"
2" x 4"
2" x 4-1/2"
3" x 4"
3" x 5"
4" x 4"
2" Circle
2-1/2" Circle
3" Circle
3-1/2" Circle
4" Circle
1-1/4" x 2" Oval
1-1/4" x 2-1/2" Oval
1-1/2" x 3" Oval
2" x 3" Oval
3" x 4" Oval
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"



7" x 8" Mouse Pad



2" x 1"



3" Circle



3" x 3"



5" x 3"

Square Cut Sizes

Up to 1 Sq. In.
1.1 to 2 Sq. In.
2.1 to 3 Sq. In.
3.1 to 4 Sq. In.
4.1 to 5 Sq. In.
5.1 to 6 Sq. In.
6.1 to 7 Sq. In.
7.1 to 8 Sq. In.
8.1 to 9 Sq. In.
9.1 to 10 Sq. In.
10.1 to 11 Sq. In.
11.1 to 12 Sq. In.
12.1 to 13 Sq. In.
13.1 to 14 Sq. In.
14.1 to 15 Sq. In.
15.1 to 16 Sq. In.
16.1 to 17 Sq. In.
17.1 to 18 Sq. In.
18.1 to 20 Sq. In.
20.1 to 22 Sq. In.
22.1 to 24 Sq. In.
24.1 to 26 Sq. In.

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

Mouse Pad

7" x 8" Mouse Pad

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid on page 40 or 41.

STEP 2: Choose Label Stock



White Gloss
Repositionable
(back adhesive only)



White Polypropylene
Repositionable
(back adhesive only)
\$10% Upcharge

Please specify face or back static.

✓ Please specify face or back adhesive when selecting Clear Polypropylene.

STEP 3: Choose Ink Color

Standard ink colors



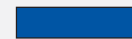
Black



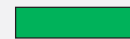
Red



Yellow



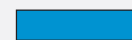
Reflex Blue



Green



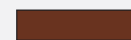
White



Process Blue



Violet



Brown



Burgundy



Orange



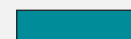
Hunter Green



Golden Yellow

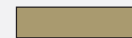


Rubine Red

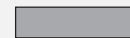


Teal

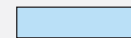
More ink colors: \$15.00* per color.



Dark Gray



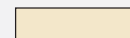
Silver



Light Blue



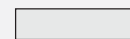
Ivory



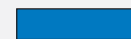
Pink



Light Green



Light Gray



Medium Blue



Warm Red

See page 48 for additional information about Repositionable Labels.

Tamper Evident Labels/ Theft Deterrent Labels

- Checkered and Void Labels leave a tamper mark on the surface when removed.
- Void pattern not recommended for small sizes. Lettering is 3/16" tall.
- Destructible Label is a white polyethylene that shreds when removed leaving the decal un-usable.
- Please allow 24 hours for the label stock to set before testing.
- Labels are recommended for indoor use.



3" x 2"
Checkered Pattern



2" x 3/4"
Void Pattern

Die Cut Labels

1/2" x 1-1/2"	
3/4" x 1-1/2"	
3/4" x 1-3/4"	
3/4" x 2"	
1" x 1"	
1" x 1-1/2"	
1" x 2"	
1" x 3"	
1-1/2" x 1-1/2"	
2" x 2"	
2" x 3"	
2" x 4"	
1/2" Circle	
3/4" Circle	
1" Circle	
1-1/2" Circle	
2" Circle	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"	

Square Cut Labels

Up to 1 Sq. In.	
1.1 to 2 Sq. In.	
2.1 to 3 Sq. In.	
3.1 to 4 Sq. In.	
4.1 to 5 Sq. In.	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"	

Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.



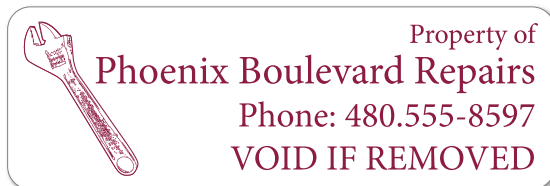
1-1/2" Circle



2" x 2"



4" x 2"



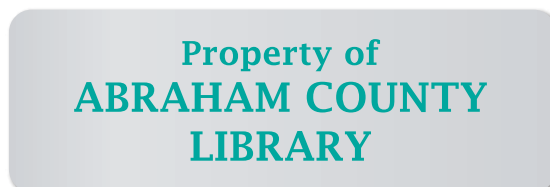
3" x 1"



2" x 1"



1" Circle

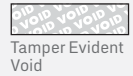


3" x 1"

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grids on page 42.

STEP 2: Choose Label Stock



STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$15.00* per color.



See page 48 for additional information about Tamper Evident Labels.



Additional Label Products

Floor Graphics

- Printed in full color.
- Includes slip-resistant textured lamination and durable vinyl stock.
- Permanent or removable adhesive.
- Sheeted and shrink-wrapped in stacks.
- Quantities as low as 10.
- Virtually any shape with no die charge.



Counter Mats

- Your choice of permanent, removable or repositionable adhesive with textured lamination.
- Full color printing.
- Die cut with rounded corners. Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.

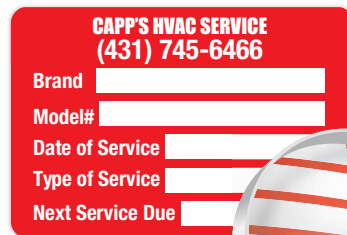


Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination increasing protection to important information. Great for use in harsh environments. Easy to use and very durable.

Popular applications are:

- Fire and Safety
- Chemicals
- Appliances and HVAC
- Wire and Cable
- Car Windshields



Instant Redeemable Coupons (IRC)

- Add coupons and promotions to products, packaging and direct mail.
- Process color or spot color printing.
- Print on the front or front and back of the coupon.
- Finished on rolls.



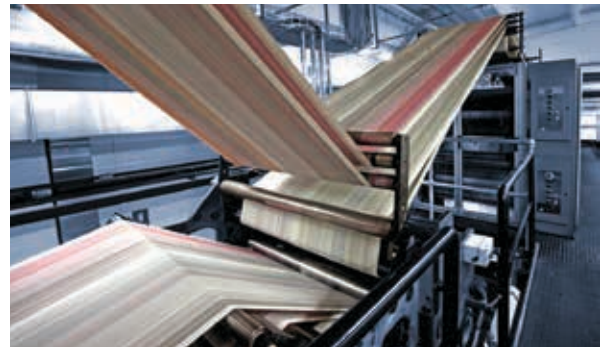
Extended Content Labels (ECL)

- Add rebates, recipes, instructions, warning or multiple languages to any product.
- Process color folded booklet that is laminated to a clear, permanent label.



Long Run Capabilities

- Up to 15,000,000 or more.
- Sizes from 1/4" to 2' long.
- Available on rolls, sheets or fanfolded stacks.
- Choose from many different face stocks, adhesives and liners or send us what you need and we'll find the best match.



Political Labels and Promotional Products

It's never too early to prepare for a successful political campaign. Get out the vote for your candidates with a wide variety of campaign supplies. Quality products at everyday low prices, delivered fast.

Popular products are:

- Bumper Stickers
- Lapel Stickers
- Door Hangers
- Magnets
- Announcements/Postcards
- Business Cards
- Brochures
- Posters
- Name Badges
- Return Address Labels



Additional Label Products

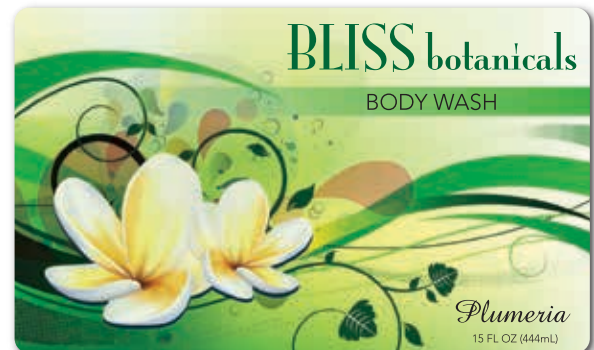
Glow in the Dark Ink Labels

- Milky white in daytime, soft greenish white in the dark.
- Exposure to bright light charges the ink for a fun glow effect.
- Finished on rolls or as a sheeted product.
- Quantities from 500 to millions.



Iridescent Labels

- Silver foil shimmers with the colors of the rainbow.
- Great for an eye-catching background on product labeling, promotions and more.
- Vibrant spot colors work best with white ink back-up where your copy needs to stand out.
- Permanent adhesive for indoor use.
- Quantities from 500 to millions.



Seal Tabs

- Sizes from 1/2" to 2" or larger.
- Choose from clear, frosty clear or white.
- Available with or without a perforation.
- Quantities from 500 to millions.

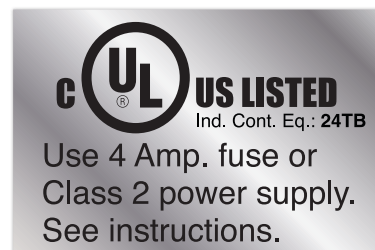


UL Approved Labels

Labels authorized by Underwriters Laboratories. Approved to print process color, spot color and consecutive numbered labels with the UL mark on a variety of high-performance durable stocks for indoor and outdoor applications.

Popular applications are:

- Appliances and HVAC
- Building Materials
- Chemicals
- Energy
- Food
- Health Systems
- Electronics
- High Tech
- Life Safety and Security
- Lighting
- Power and Controls
- Water
- Fire and Safety
- Wire and Cable



Scratch Off Inks

Add an interactive Scratch Off element to cards, self mailers, or labels.

Popular applications are:

- Trade Shows
- Health and Beauty
- School Promotions
- Fund Raising
- On Pack Promotions

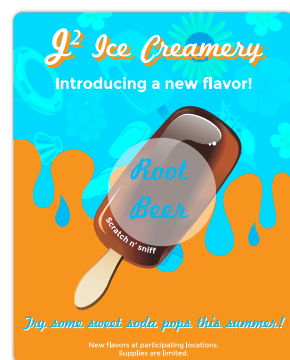


Scratch and Sniff Inks

Accentuate the effect of a promotion with inks that literally deliver the aroma of the message.

Popular applications are:

- Fire and Safety
- School Promotions
- Restaurant Promotions
- Health and Beauty
- Wine and Spirits
- Food and Beverage

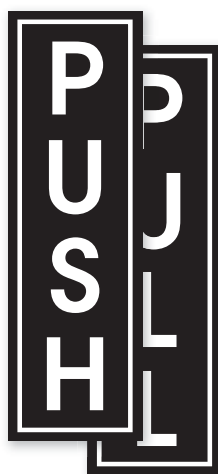


Double Sided Labels

Double Sided labels can be viewed from either side.

Popular applications are:

- Retail Store Fronts
- Travel and Tourism
- Car Windshields
- Point of Purchase
- Product Placement and Promotions



Additional Information

Reflective Labels

- Use in poorly lit areas where high visibility is needed.
- Most commonly finished as singles. Most can be finished on rolls upon request. Reflective labels are not scored on the backside.
- Stock appears more silver than white in color.
- We cannot guarantee an exact PMS match on Reflective labels.

Repositionable Labels

- Can be applied and reapplied to almost any surface.
- White Gloss Repositionable for indoor application.
- White Polypropylene Repositionable for indoor and outdoor application. If being used outdoors, lamination is suggested.

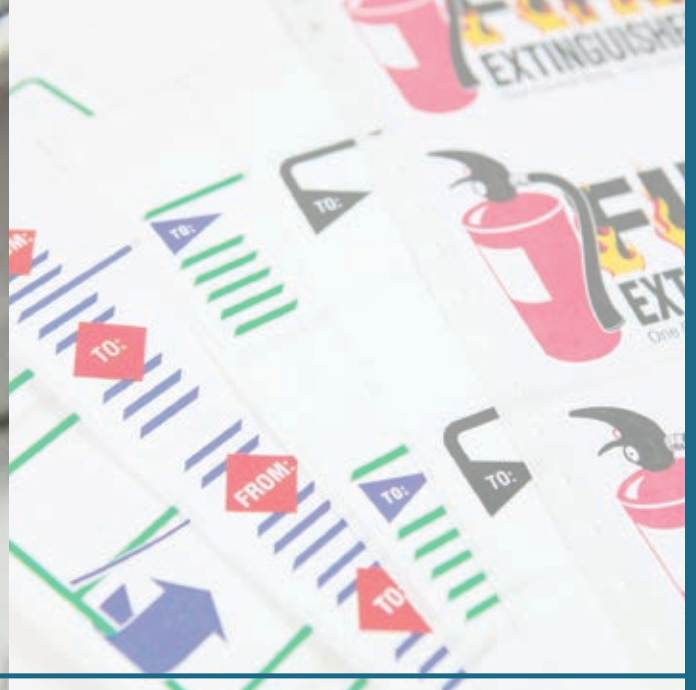
Tamper Evident

- Highly Destructible White Polyethylene - Shreds when removed leaving the decal not usable. Waste cannot be removed so the label cannot be machine applied.
- Silver Void and checkered patterns leave a tamper mark on the surface when removed.
- Void Pattern not recommended for small sizes. VOID lettering is 3/16" tall.
- Allow 24 hours for materials to set up.

General Information

- Additional ink color charges will apply if you are using more than one ink color on the same label.
- Paper stock and ink colors are computer generated and do not reflect exact stock color or texture.
- Actual samples available upon request.





PRINTER LABELS



Computer Labels | 50

Stock Mailing Labels | 51

Laser Labels | 52-53

Standard Label Upcharges | 54

PRINTER LABELS

Computer Labels

- Labels are perforated at no extra charge.
- 30% discount for blank Computer Labels.
- Standard finishing is fan-folded with pin-feed holes. If you need a size or setup that is not listed, please see sales associate for pricing and availability.

STEP 1: Choose Label Shape and Size

Choose any size from the pricing grid.

STEP 2: Choose Label Stock



White EDP
Litho



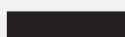
White EDP
Removable



White Computer
Gloss
\$30% upcharge

STEP 3: Choose Ink Color

Standard ink colors



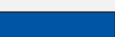
Black



Red



Yellow



Reflex Blue



Green



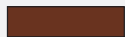
White



Process Blue



Violet



Brown



Burgundy



Orange



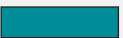
Hunter Green



Golden Yellow

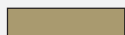


Rubine Red

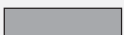


Teal

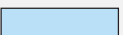
More ink colors: \$15.00* per color.



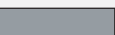
Gold



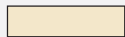
Silver



Light Blue



Dark Gray



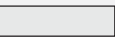
Ivory



Pink



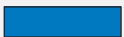
Light Green



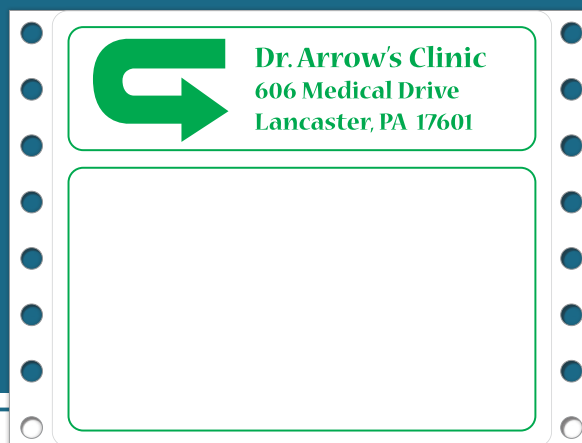
Light Gray



Warm Red



Medium Blue



4-1/2" x 3-15/16" (Carrier Width 5-1/4")

Hazardous Waste			
Contents: (No Formulas or Abbreviations)			

WASTE CODES: _____			
DATE CONTAINER WHEN FULL OR READY FOR PICKUP			
__/__/__	BLD. _____	DEPT. _____	RM. _____
MANAGER: _____		TEL. _____	

Depth

15/16"	
15/16"	
1-15/16"	
1-15/16"	
2-7/16"	
2-7/8"	
2-7/8"	
2-15/16"	
2-15/16"	
2-15/16"	
2-15/16"	
3-7/16"	
3-15/16"	
3-15/16"	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"	

Need 15,000 or more labels?

Ask for a Quote

For additional sizes or more than 3 ink colors, please see sales associate.

PRINTER LABELS

Stock Mailing Labels



- Borders shown are pre-printed and cannot be altered.
- Imprint must be one color. If you require more than one color or a different border design, please see sales associate for pricing.
- Roll Labels are printed on White Litho stock. Computer Labels are printed on White EDP stock. Laser Labels are printed on White Laser stock.
- Imprint area is 1/8" from the edge of the stock border.

Stock Mailing Labels are available in rolls, fan-folded with pin-feed or laser.

Mailing Labels

measure 4" x 3" on a roll; 4" x 2-15/16" pin-feed

Jumbo Mailing Labels

measure 5" x 4" on a roll; 5" x 3-15/16" pin-feed

Roll Labels & Computer Labels

Size	
Mailing (4" x 3" or 4" x 2-15/16")	
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	

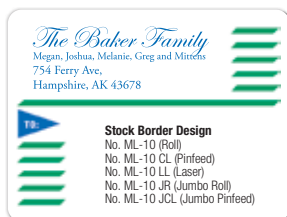
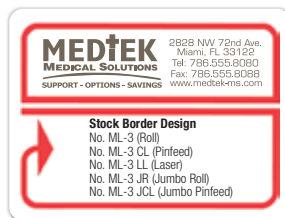
Recycled Roll Labels & Computer Labels

Size	
Mailing (4" x 3" or 4" x 2-15/16")	
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	

Laser Labels

Size	
4" x 3-1/3"	

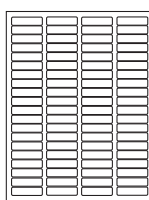
600 Sheets & Above - Ask for a quote



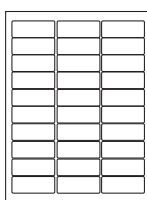
Laser Labels



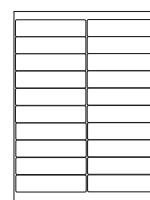
- Compatible with popular software programs. Samples can be provided for testing.
- Bleeds are not available on all sizes.
- Laser Labels should be priced and ordered by the sheet.
- Additional setups and sizes are available. See sales associate for pricing and availability.
- Blank Laser Labels cannot be combo priced.



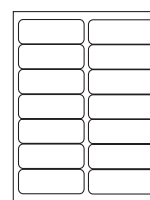
1-3/4" x 1/2"
DT-25 80-UP



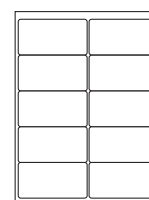
2-5/8" x 1"
DT-50 30-UP



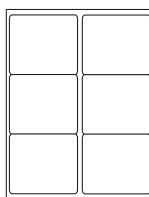
4" x 1"
DT-75 20-UP



4" x 1-1/3"
DT-100 14-UP



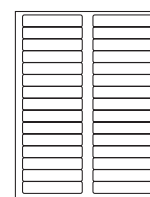
4" x 2"
DT-125 10-UP



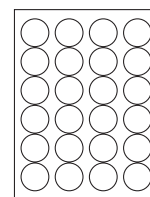
4" x 3-1/3"
DT-150 6-UP



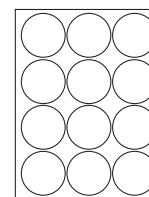
8-1/2" x 11" DT-175 1-UP
(8-1/2" score on liner)



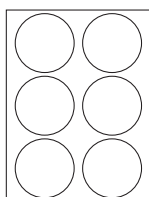
3-7/16" x 2/3"
DT-200 30-UP



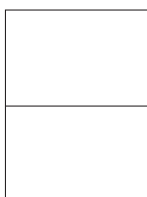
1-5/8" Circle
DT-325 24-UP



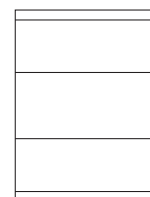
2-1/2" Circle
DT-350 12-UP



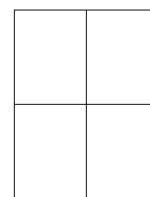
3-1/3" Circle
DT-375 6-UP



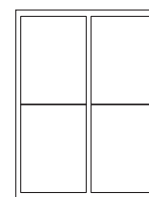
8-1/2" x 5-1/2"
DT-400 2-UP



8-1/2" x 3-1/2"
DT-425 3-UP

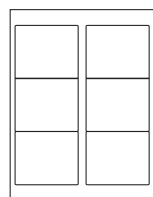


4-1/4" x 5-1/2"
DT-450 4-UP

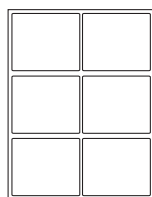


4" x 5"
DT-475 4-UP

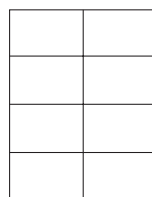
Need 1,000 or more sheets?
Ask for a Quote



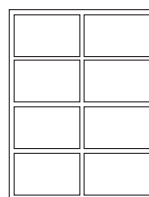
4" x 3"
DT-500 6-UP



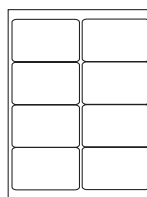
4" x 3-1/4"
DT-525 6-UP



4-1/4" x 2-3/4"
DT-550 8-UP



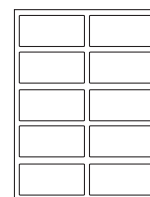
3-3/4" x 2-7/16"
DT-575 8-UP



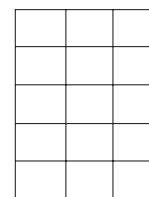
4" x 2-1/2"
DT-600 8-UP



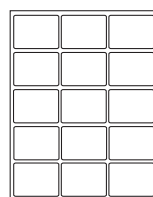
4-1/4" x 2"
DT-625 10-UP



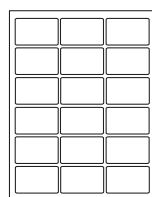
4" x 2"
DT-650 10-UP



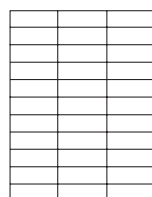
2-83/100" x 2-1/5"
DT-750 15-UP



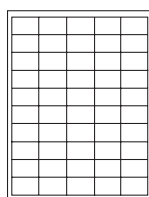
2-11/16" x 2"
DT-775 15-UP



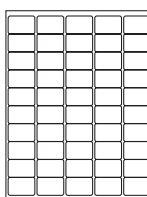
2-1/2" x 1-9/16"
DT-800 18-UP



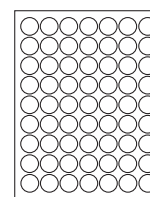
2-83/100" x 1"
DT-900 33-UP



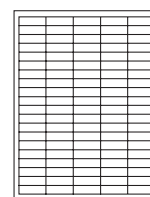
1-1/2" x 1"
DT-975 50-UP



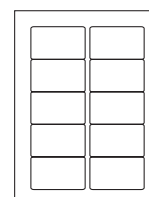
1-1/2" x 1/2"
DT-1000 50-UP



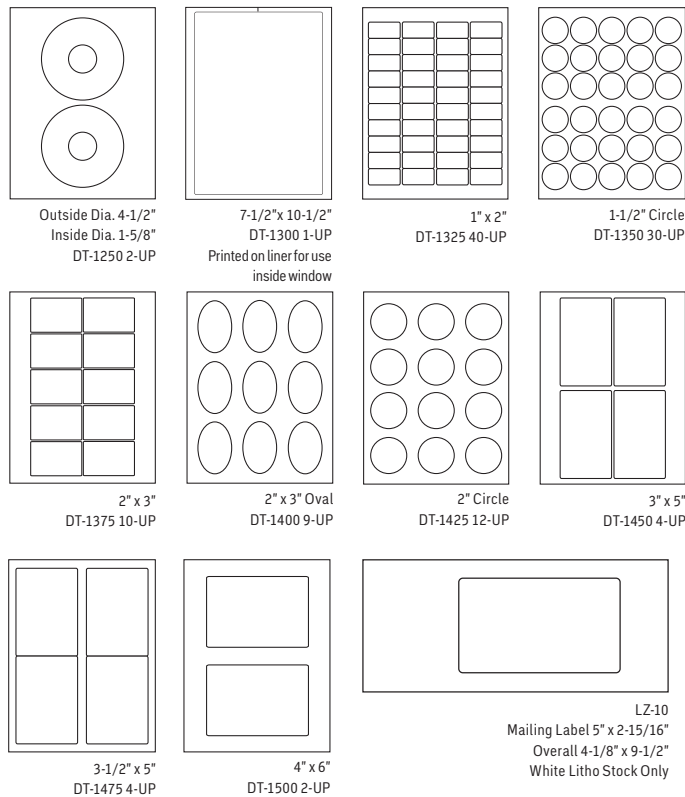
1" Circle
DT-1025 63-UP



1-1/2" x 1/2"
DT-1100 100-UP



3-1/16" x 1-13/16"
DT-1125 10-UP



White Litho

Inks	100 Sheets	200 Sheets	300 Sheets	500 Sheets
Blank				
1 Color				
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"				

Fluorescent, White Gloss, Opaque & Removable

Inks
Blank
1 Color
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

Gold Foil, Silver Foil & White Vinyl

Inks
Blank
1 Color
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

Matte Clear

Inks
Blank
1 Color
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

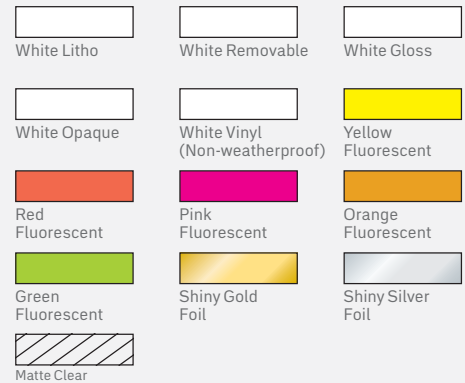
LZ-10 Mailing Labels

Inks
Blank
1 Color
2 Color

STEP 1: Choose Label Shape and Size

Choose any size from the samples on page 52 or 53.

STEP 2: Choose Label Stock



STEP 3: Choose Ink Color

Standard ink colors



More ink colors: \$15.00* per color.



Standard Label Upcharges

Bleed: \$30.00*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on process color labels.

Color Match: \$42.00*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a PANTONE number from the PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We will match the coated version unless otherwise noted on the order. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

Combined Orders

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- Copy change: \$20.00*
- Ink change: \$20.00*
- Paper change: \$20.00*
- Foil Imprint copy change: \$25.00*
- Foil Imprint ink or copy change: \$20.00*
- Process color copy change: \$25.00*

Minimum quantity per copy change –

- 500 for spot color
- 250 for weatherproof, bumper stickers, CN and Static Cling
- 100 for process color

NOTE: Combining orders may affect the turnaround time of your order. Blank laser labels and Promotional Products cannot be combined for quantity pricing.

Lamination

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels.

Proofs

Turnaround time does not begin until the proof has been approved.

- Pdf proof: \$15.00* Proof will be sent via email.
\$10.00* Charge to change copy or layout after proofing is complete.
- Paper proof: \$15.00* Proof will be sent via fax.
\$10.00* Charge to change copy or layout after proofing is complete.
- Color paper proof: \$22.00* Proof will be sent via expedite.
\$13.50* Charge to change copy or layout after proofing is complete.

Press Proof

Standard Rates - additional charges may apply based on order specifications.

- One color label \$30.00*
- Laser Labels \$55.00*
- Static Cling \$30.00
- Process Color proofs start at \$25.00
- Foil Imprint or Embossed \$55.00*
- Process Color + Foil Imprint/Embossed \$55.00*

Add \$15.00* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a 2nd press proof charge will apply.

Perforation: \$30.00*

Available in most die cut sizes. Some sizes are automatically perforated at no charge. These sizes include: 5 x 4, 5 x 3, 4 x 3; all stock mailing labels; all computer labels. (Ask for details.)

Rolls

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see sales associate.

- 100-249 – 35¢ per roll
- 250-499 – 20¢ per roll

Extended Life Durable Decals are finished in a sheeted format. You may receive multiple labels per sheet.

Screens

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00* per screened color.

Single Labels: \$30.00*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

- AnyShape® Labels: \$35.00*

Special Label Stocks:

Removable: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- White Gloss
- White Litho
- Yellow Fluorescent
- Green Fluorescent
- Orange Fluorescent
- Red Fluorescent
- Pink Fluorescent

Pli-A-Print: Recommended for plastic or glass surfaces or surfaces that are curved. Available in white litho only. There is no charge on quantities up to 14,999.

Opaque: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

Clear Polypropylene: (non-weatherproof) For clear polypropylene with no lamination, add 50% to the base paper cost.

White Vinyl, Yellow Vinyl or Clear Polypropylene Removable: (non-weatherproof) For stock with no lamination, add 75% to the base paper cost.

Matte Silver Polyester, Brushed Silver Polyester, or Shiny Silver Polypropylene: (non-weatherproof) For stock with no lamination, add 100% to the base paper cost.

Tinting

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$42.00* will apply.

NOTE: Tinted label stock cannot easily be written or typed on.

Helpful Information

Adhesives

Permanent adhesive is supplied on all label orders unless otherwise specified. See sales associate about availability and pricing for special adhesives. NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for application to vinyl products.

Artwork

Supported programs include:

- Adobe Illustrator®
- QuarkXPress™
- Adobe Acrobat® PDF
- Adobe Photoshop®
- Adobe InDesign®

We will typeset 10 lines of text at NO CHARGE. See associate for artwork requirements.

Blank Labels

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

Fonts

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file

Inks

Our inks are water based and are not opaque.

EXAMPLE: blue ink on yellow fluorescent stock will appear green.

Labels to be Typed on

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

Print Margin

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.



PROMOTIONAL PRODUCTS



Full Color Magnets | 56-57

Printed Tape | 58

Barricade Tape | 59

Full Color Business Cards | 60

Additional Promotional Products | 61

Additional Information | 62

Full Color Magnets

- Custom Shape Magnets can be any shape or size less than 22 total square inches.
- Any custom size or shape possible with no extra die charge.

Need 10,000 or more Magnets?

Ask for a Quote



2-1/4" x 3-1/2" Oval

25 Mil Magnets for Indoor Use

Business Card Magnets

Business Card Magnet
(2" x 3-1/2")

Die Cut Magnets

2" x 2"	
2" x 3"	
2" x 4"	
3" x 3"	
4" x 3-1/2"	
3" x 5"	
2" Circle	
3" Circle	
2-1/4" x 3-1/2" Oval	
3-1/2" x 6"	
4" x 4"	
4" x 6"	
4" x 7"	
5" x 7"	
5-1/2" x 8-1/2"	



7" x 5" Frame

25 Mil Magnets for Indoor Use (Cont.)

Special Shapes	100	250	500	1,000	2,500	5,000
Apple						
3-1/2" x 4-1/2" Frame						
4" x 7" Frame						
5" x 6-1/2" Frame						
5" x 7" Frame						
4-1/4" x 1-7/8" Van						

Custom Shape Magnets

Up to 5.5 Square Inches	
5.6 - 6.9 sq in	
7.0 - 8.4 sq in	
8.5 - 9.9 sq in	
10.0 - 11.4 sq in	
11.5 - 12.9 sq in	
13.0 - 14.4 sq in	
14.5 - 15.9 sq in	
16.0 - 17.4 sq in	
17.5 - 18.9 sq in	
19.0 - 20.4 sq in	
20.5 - 22 sq in	

35 Mil Magnets for Outdoor Use

Die Cut Magnets	
3" x 5"	
4" x 6" Oval	
3" x 9"	
3-7/8" x 8" Ribbon	
4" Circle	
5-1/2" Circle	
6" Circle	



2" x 3-1/2"



3-3/8" x 4" Custom Shape



3" Circle

Printed Tape

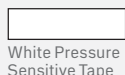


- Brand your packages with custom printed Packing Tape.
- Available on white or clear stock.
- Low quantity minimums – 24 rolls of 3" or 36 rolls of 2" tape.
- Artwork must include 1/8" print margin.
- Art will be set to a 9.2029" repeat.

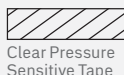
STEP 1: Choose Size

Choose any size from the pricing grid.

STEP 2: Choose Stock



White Pressure Sensitive Tape



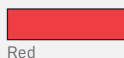
Clear Pressure Sensitive Tape

STEP 3: Choose Ink Color

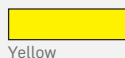
Standard ink colors



Black



Red



Yellow



Reflex Blue



Green



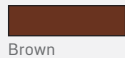
White



Process Blue



Violet



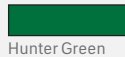
Brown



Burgundy



Orange



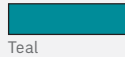
Hunter Green



Golden Yellow



Rubine Red



Teal



See page 62 for additional information about Printed Tape.

LESS INSIDE! HAPPINESS INSIDE!
WITH CARE HANDLE WITH CARE

2"

FRAGILE FRAGILE

3"

Size	
2" x 55 Yards 36 Rolls/Case	
2" x 110 Yards 36 Rolls/Case	
3" x 55 Yards 24 Rolls/Case	
3" x 110 Yards 24 Rolls/Case	

Prices listed are per case. Please call if ordering more than 21 cases.

Barricade Tape

- Weatherproof Banner Tape.
- 4 mil polyethylene available in yellow or orange.
- 3" x 1,000' or 6" x 1,000'.



6"



6"

Size	
3" x 1,000'	
6" x 1,000'	



3"

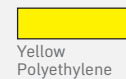


3"

STEP 1: Choose Size

Choose any size from this page.

STEP 2: Choose Stock



Yellow
Polyethylene



Orange
Polyethylene

STEP 3: Choose Ink Color



Black



Red



See page 62 for additional information about Barricade Tape.

PROMOTIONAL PRODUCTS

Full Color Business Cards

Need 3,000 or more?
Ask for a Quote

Standard Stocks

Printed on 1 side

Printed on 2 sides

UV Varnish (1 side)

Standard paper stock options include:

- 14 Pt C1S
- 14 Pt C2S
- White 100# Smooth Cover

Premium Stocks

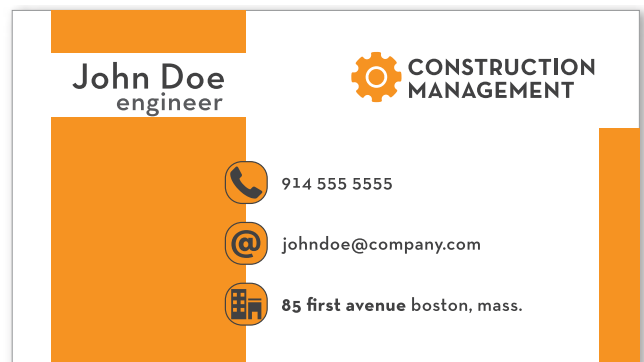
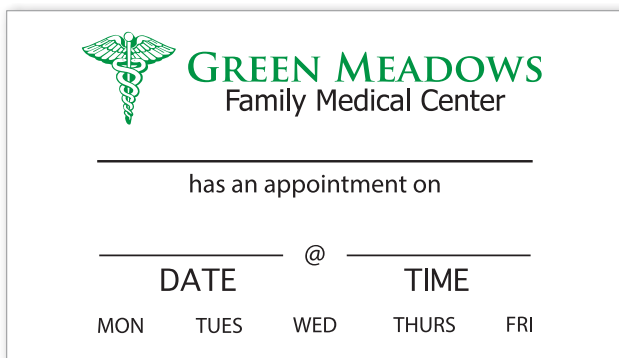
Printed on 1 side

Printed on 2 sides

UV Varnish (1 side)

Premium paper stock options include:

- Natural White 100# Smooth Cover
- Antique Gray Smooth 100#
- White Recycled 100#
- White Linen 80#



Additional Promotional Products

Spirit Sheets

- Available as 12-1/2" x 11", 11" x 8-1/2" or 8-1/2" x 5-1/2" sheets.
- Printed on White Polypropylene Repositionable with Matte Lamination.
- Finished as a sheeted product.



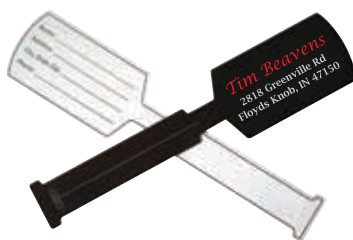
Playing Cards

- Custom printed 54 card deck in a clear plastic case.
- Full color printing.
- Printed on 12 point card stock with UV Varnish.
- Quantities from 1 to 100's.



Luggage Tags

- Custom imprint on one or both sides.
- Full color or spot color printing.
- Printed on 7 mil polypropylene.
- Quantities from 500 to millions.



Hang Tags

- Full color or spot color printing.
- Printed on 10 point tag stock or 10 mil polypropylene.
- Finished as a sheeted product.
- Quantities from 500 to millions.



Full Color Brochures and Posters

- Printed on 100# Gloss Text. UV Varnish is available.
- Multiple fold configurations are available.



Postcards and Announcements

- Printed on 14 point C1S.
- Printed on one or both sides.
- UV Varnish is available.



Additional Information

Magnets

- Magnets are available in 25 mil and 35 mil thickness.
- 25 mil for indoor use. 35 mil for outdoor use.
- Laminated at no extra charge.
- Custom sizes and shapes are available. See sales associate for additional information.

Printed Tape

- Printed with any custom design or message.
- 1, 2, or 3 printed colors.
- Custom inks available at NO CHARGE.
- Ink cannot bleed off the edge. Please include 1/8" print margin.
- Finished on 3" cores.
- Minimums: 24 rolls of 3", 36 rolls of 2".
- Art will be set to a 9.2029" repeat.
- No fluorescents, no metallics, screens not recommended.

Barricade Tape

- Weatherproof Banner Tape.
- 4 mil polyethylene available in yellow or orange.
- 3" x 1,000' or 6" x 1,000'.
- Ink cannot bleed off the edge. Please include 1/8" print margin.
- Imprint Size
3" banner: 2-1/2" x 20"
6" banner: 5-1/2" x 20"

Full Color Business Cards

- Available on standard and premium materials.
- Dimensions: 2" x 3-1/2".
- Packaged in boxes of 250.

Postcards and Announcements

- Printed on 14 pt C1S.
- Backside print and UV Varnish are available. See sales associate for additional information.
- Envelopes available for all catalog sizes.
- Additional stocks available. See sales associate for additional information.

Full Color Brochures and Posters

- Brochures and Posters are printed on 100# Gloss Text.
- Multiple fold configurations are available. See sales associate for pricing and availability.
- Additional stocks and UV Varnish are also available. See sales associate for pricing and availability.
- You cannot bleed artwork off of the edge of the 8-1/2" x 14" or 12" x 18".
- Fold options: tri-fold, z-fold, half fold, and single gate fold.
- All sizes have square corners.

General Information

- Promotional products cannot be combined for combo pricing.
- Bleed - \$10.00*
- Proofs
 - » PDF or Paper - \$15.00*
 - » Press proofs are available upon request. See sales associate for additional information.
- Varnish – UV Varnish is available on most promotional products. See sales associate for additional information.





CUSTOM STAMPS



Professional Steel Core Self-Inking
Stamps | 64

Self-Inking Dater Stamps | 65

Self-Inking Stamps | 66-67

Pre-Inked Stamps | 68

Numbering Stamps | 69

Embossers | 70

Handle Mount Stamps | 71

Professional Steel Core Self-Inking Stamps

STEP 1: Choose Stamp Style

Choose any stamp from pages 64 or 65.

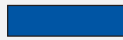
STEP 2: Choose Ink Pad Color



Black



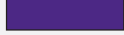
Red



Blue



Green



Purple

Stamp	Impression Size	
5200	1" X 1-5/8"	
5204	1" X 2-3/8"	
Replacement Ink Pad 8.00		
5208	2" X 2-3/4"	
5211	2-5/32" X 3-5/16"	
Replacement Ink Pad 10.15		

Priced Per Stamp

Need 100 or more?

Ask for a Quote

Generikote® ER

12 Week Treatment Release Plan:

☐ 1 kit for the first 2 weeks: 0.5 mg, 14 tablets

-Take once a day

☐ 5 kits for the remaining 10 weeks: 1mg, 140 tablets

-Take twice daily

5204 1" x 2-3/8"

Burris Brothers Tax Accountancy Office

736 West End Dr • Monmouth, NJ • 213.555.2121

Customer:

Tax no.:

Date:

Customer no.:

Reason for Payment:

Notation:

Signature:

5211 2-5/32" x 3-5/16"

ATTENTION OFFICE STAFF

COPAY

\$ _____

(COLLECT AT TIME OF VISIT)

5208 2" x 2-3/4"

CUSTOM STAMPS

Self-Inking Dater Stamps

With Movable Date Bands:

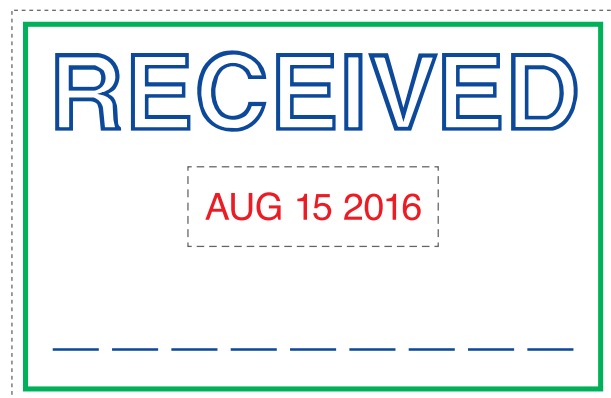
- Available in one or two color combinations.
- Top and bottom lines will be the same color.
- Date easily changes.



4750

54110

Metal Self-Inking Die Plate Dater



54110 5/32" Date Height
2-5/32" x 3-5/16"

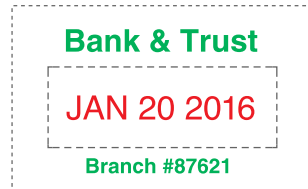


5460 5/32" Date Height
1-5/8" x 2-1/4"

Metal Self-Inking Die Plate Dater



5430 5/32" Date Height
1" x 1-5/8"
Not available with printed borders

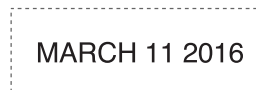


4750 5/32" Date Height
1" x 1-5/8"
Not available with printed borders

Stamp	Date Height	Impression Size	
4750	5/32"	1" x 1-5/8"	
4820	5/32"	-	
5430	5/32"	1" x 1-5/8"	
5460	5/32"	1-5/16" x 2-1/4"	
54110	5/32"	2-5/32" x 3-5/16"	

Replacement Ink Pad 9.00

Date Only



4820 5/32" Date Height

CUSTOM STAMPS

Self-Inking Stamps



Need 100 or more?
Ask for a Quote

- Self-Inking stamps contain a polymer stamp plate and a internal ink pad.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Self-Inking stamps.

Custom Self-Inking Stamps

Priced Per Stamp

Stamp	Impression Size	Price		
		1-5	6-20	21-50
Mini - Ideal 4910				
Small - Ideal 4911				
Medium - Ideal 4913				
Large - Ideal 4914				
Jumbo - Ideal 4926				
4922	13/16" x 13/16"			
4918				



4922
13/16" x 13/16"

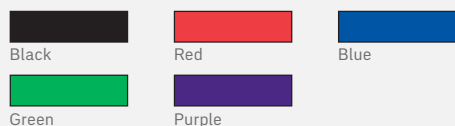
Inspector
21

Mini Self-Inker
3/8" x 1-1/32"

STEP 1: Choose Stamp Style

Choose any stamp from pages 66 or 67.

STEP 2: Choose Ink Pad Color



Accessory Pricing

Item	
2 oz. Re-Ink Bottle	
Replacement Ink Pad	
Plate Only (per line)	A

Carmin Bros. Auto Shop
1582 Bridge Street
Cambridge, MA 02142

Medium Self-Inker
7/8" x 2-3/8"

Stamp Box (with 4914 stamp)

Item	Price	
Engraved box with stamp kit	31.50	A



Large Self-Inker
1" x 2-1/2"



Self-Inking Stamps

Priced Per Stamp

Stamp	Impression Size	Price		
		1-5	6-20	21-50
46019				
	Replacement			
4642	1-3/4" circle			
	Replacement Ink			
4923	1-3/16" x 1-3/16"			
	Replacement			



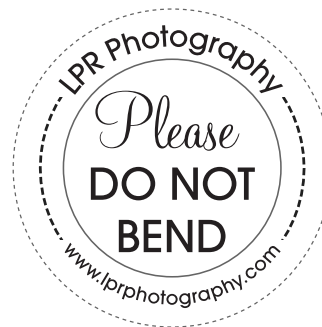
46019
3/4" Circle



46019 with cover



4923 1-3/16" x 1-3/16"

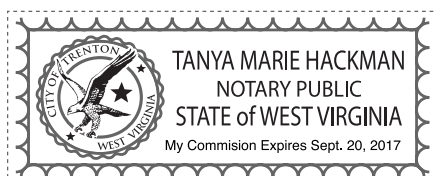


4642 1-3/4" Circle

Pocket Notary (Superslim)

Priced Per Stamp

Stamp	Impression Size	
PN1	1" x 2-3/8"	



PN1 1" x 2-3/8"



PN1

CUSTOM STAMPS

Pre-Inked Stamps



- Pre-Inked stamps contain the ink in the stamp plate and create crisp, clean impressions.
- Signatures must be supplied in black ink or sharp black and white copy only.
- Allow 1/8" print margin on all Pre-Inked stamps.

Permanent Pre-Inked Stamps Fast Dry Impressions Marking on:

- Glass
- Leather
- Plastic Bags
- Wood
- Fabric
- Glossy/Coated Paper
- Tags
- Metal
- Plastic Films
- Vinyl
- Plastic
- Photographs

Need 100 or more?
Ask for a Quote

STEP 1: Choose Stamp Style

Choose any stamp from this page.

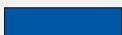
STEP 2: Choose Ink Pad Color



Black



Red



Blue

Pre-Inked Stamps (Maxlight)

Priced Per Stamp

Stamp	Impression Size	Price		
		1-5	6-20	21-50
FC1	1-3/16" Circle			
FC2	1-5/8" Circle			
FC3	2" Circle			
FR1	9/16" x 1-11/16"			
FR2	11/16" x 1-15/16"			
FR3	1" x 2"			
FR4	5/8" x 2-7/16"			
FR5	1-1/2" x 2-1/2"			
FR6	15/16" x 2-13/16"			
FR7	1-1/4" x 3-3/16"			
FR8	2-1/4" x 3-3/4"			
FR9	2-3/4" x 3-3/4"			
FR-10	3-1/16" x 4-1/2"			
Pre-Inked Re-Inking Solution 9.85 (10cc)				

Permanent Pre-Inked Stamps (Ultifast)

Priced Per Stamp

Stamp	Impression Size	Price		
		1-5	6-20	21-50
PF1	3/4" x 3/4"			
PF2	2-1/4" x 13/16"			

3A

Accessory Pricing

Stamp	Impression Size
6cc Ink Bottle Refill	
60 cc Ink Bottle Refill	

A

THE STEVENS FAMILY

5836 LIBERTY ROAD
LEXINGTON, KY 40503
(859) 555-6824



FR2 11/16" x 1-15/16"



FR6 15/16" x 2-13/16"



PF1

3/4" x 3/4"

CUSTOM STAMPS

Numbering Stamps



5558



5756



2910

Numbering Stamps

Priced Per Stamp

Stamp	Number Height	Impression Size	Price		
			1-5	6-20	21-50
1546	5/32"	5/32" x 1-1/8"			
1548	5/32"	5/32" x 1-7/16"			
1596	11/32"	11/32" x 1-3/4"			
1598	11/32"	11/32" x 2-1/4"			
5756	7/32"	7/32" x 7/8"			
5558	3/8"	1-5/16" x 2-1/4"			

3A

Ink pads for 5756 (pack of 5) \$11.98 available in

STEP 1: Choose Stamp Style

Choose any stamp from this page.

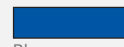
STEP 2: Choose Ink Pad Color



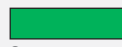
Black



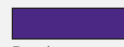
Red



Blue



Green



Purple

See page 71 for Stamp Accessory Pricing.

Dater Stamps

Priced Per Stamp

Stamp	Impression Size	Price		
		1-5	6-20	21-50
1117	5/32" x 2-3/8"			
1113 / 3150	5/32" x 2-1/8"			
1 Line Dater	1/8" x 3/4"			
2910	1-7/8" x 2-3/4"			

3A

Die Plate Daters

Need 100 or more?
Ask for a Quote

Metal Self-Inking
Die Plate Numberers

APPROVED
1 2 3 4 5 6 7 8
INSPECTION TEAM #2

5558 3/8" Number Height
1-5/16" x 2-1/4"

*One color ink impressions only

1 2 3 4 5 6 7 8

1548 5/32" Number Height

**TRANSFER
NOT NECESSARY**

FEB 20 2016

COUNTY AUDITOR

2910 5 x 32" Date Height
1-7/8" x 2-3/4"

*One color ink impressions only

1 2 3 4 5 6

1596 11/32" Number Height



1117

1117 COPY CHOICES			
ANSWERED	BILLED	DELIVERED	RECEIVED
Backordered	CHARGED	ENTERED	SHIPPED
CANCELLED	CHECKED	PAID	FAXED

Copy listed for 1117 is as is and cannot be changed.

CUSTOM STAMPS

Embossers

- Functions as both hand held and desk top embosser, making it easier than ever to make a perfect impression.
- Improved ergonomic design fits comfortably in any size hand.
- Now features a finish notification—you'll know when to stop.
- Personalize your books, stationery and important documents.
- Embossers will be oriented for bottom of page use, unless otherwise requested.



Rectangle
Embosser



Round Embosser
with Base

Embossers

Priced Per Stamp

Stamp	Impression Size	Price
Seal Round	1-1/2" Circle	
Seal Rectangle	3/4" x 1-5/8" Rectangle	
Seal Round	2" Circle	
Replacement Insert	All Sizes	
Unit Only	All Sizes	

Accessory Pricing

Priced Per Stamp

Stamp	Quantity	Price
2" Seal - Shiny Silver or Shiny Gold	100	
2-1/4" Seal - Shiny Silver or Shiny Gold	100	
Embosser Base	-	

A



Impression Area: 1-1/2"

FREDRICK DONALDSON

Notary Public

My Commission Expires: June 05, 2017

Impression Area: 3/4" x 1-5/8"

CUSTOM STAMPS

Handle Mount Stamps



Wood Handle Stamps

Priced Per Stamp

Number of Lines	Line Length		
	0-2.875	3-4.875	5 or more
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
Each Add'l Line			

3A

Signature/Logo Rubber Stamps

Priced Per Stamp

Height	Price per Linear Inch
Up to 6 Square Inches	
Each additional line of type	
Plate Only	
Over 6 Square Inches	4.40 per square inch
Plus 3.82 each additional line	
Plate Only	4.40 per line of copy

A

- Over 2-3/4" in height will be a rocker mount.
- One-half inch of vertical space and letters up to one-half inch count as one line.
- Signatures must be supplied in black ink or sharp black and white copy only.

STEP 1: Choose Stamp Style

Choose any stamp from this page.

STEP 2: Choose Ink Color

Black	Red	Blue
Green	Purple	

Stamp Accessories

Stamp Pads	Price
Small (2-1/2" x 4-1/4")	9.20
Large (3-1/8" x 6-1/8")	12.25
Jumbo (4-1/4" x 7-1/4")	32.20
Stamp Pad Ink	Price
2 oz. Bottle	6.90

A

Rocker Mount

Height	Price per Linear Inch
3"	11.70 per linear inch
4"	16.50 per linear inch
5"	20.60 per linear inch
Example: 3" x 4" Rocker - 4 x \$11.70 = \$46.80	

A

Label Printing Terminology

Adhesive

- Back - Adhesive is on the back of the label. If this label is being applied to a window, it will go on the outside of the window.
- Face – Adhesive is on the front of the label. If this label is being applied to a window, it will go on the inside of the window.

Backside Printing

Copy is printed on the liner of the label. This printing method is used to offer coupons or convey additional information.

Bleed

Ink extends to the edge of the label.

BOPP Stock

Biaxially-Oriented Polypropylene.

Cores

The inner diameter of a roll of labels. The standard finishing is coreless. 1" and 3" cardboard cores are available upon request. For additional sizes, see sales associate.

Emboss

An image is pressed into the material to raise it above the normal level of the material.

Extended Life Durable Decals

Labels are manufactured to withstand harsh environments and rugged applications. Durable for up to 4 years.

Lamination

Clear plastic coating that provides extra durability.

- Matte – Can be written on
- Textured – Used to add texture to labels
- Shiny – Shiny coating

Machine Applied

These labels are set up to meet the requirements of the machine that will be applying them. The core size, rewind direction and maximum roll size will often need to be confirmed.

Opaque

A darkened adhesive used as a "cover up". Restricts copy from showing through the face stock.

Perforation

Liner is perforated between the labels allowing them to be easily separated.

Pli-a-Print Stock

This material is good for application to plastic bags or uneven surfaces.

Pressure Sensitive Label

A self-adhesive label that is easily applied to a surface by pressure.

Process Color Printing

Also known as Four Color or Full Color Printing. The use of four ink colors (Cyan, Magenta, Yellow and Black) to create an image, such as a photograph.

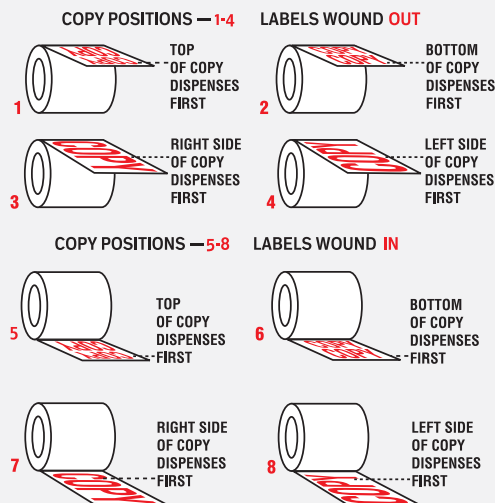
Repositionable Labels

Patterned adhesive that allows the label to be applied and reapplied to almost any surface. Removes cleanly leaving no residue.

Reverse

Image is created by the label stock color showing through the ink coverage.

Rewind direction



Single

Labels are individually cut and stacked.

Spot Color Printing

The use of one ink for each color printed. Separate plates are required for each ink color being applied to a material.

Static Cling

Labels have no adhesive and adhere to glass or other smooth surfaces with static electricity.

Square Cut

Also known as Butt Cut or Kiss Cut. These labels are cut exactly to size with no excess liner around the label. Order any size from 1/4" x 1/4" to 12" x 38".

Tint

The entire surface of the label stock is covered with ink. Also known as flood coat.

Varnishes

Liquid coatings that are printed onto the label surface.

- UV – UV-cured varnish, very high gloss
- Water based – Protects label from slight moisture, less durable than UV varnish
- Matte – Dull varnish, can be written on
- Spot – Only part of the label is varnished

Weatherproof Labels

These labels can withstand heat, cold, water and sunlight for up to 1-1/2 years.

Popular Type Styles

All type styles are available in any size. We carry the entire Adobe® and Corel font libraries. For additional information please see sales associate.

Helvetica

Helvetica Italic

Helvetica Bold

Helvetica Bold Italic

Helvetica Condensed

Helvetica Bold Condensed

Bookman

Bookman Italic

Adobe Garamond

AGaramond Italic

AGaramond Bold

AGaramond Bold Italic

Eurostile

Eurostile Italic

Times

Eurostile Bold

Eurostile Bold Italic

Times Italic

Times Bold

Times Bold Italic

New Century Schoolbook

New Century Schoolbook Italic

New Century Schoolbook Bold

New Century Schoolbook

Bold Italic

Avant Garde

Avant Garde Italic

Avant Garde Bold

Avant Garde Bold Italic

Benguit

Benguit Italic

Benguit Bold

Benguit Bold Italic

Eurostile Extended Two

Eurostile Extended Two Bold

Optima

Optima Italic

Optima Bold

Optima Bold Italic

Rockwell

Rockwell Italic

Rockwell Bold

Rockwell Bold Italic

Souvenir

Souvenir Italic

Souvenir Bold

Souvenir Bold Italic

Futura

Futura Bold

Futura Bold Italic

Zapf Chancery

Gill Sans

Gill Sans Italic

Gill Sans Bold

Gill Sans Bold Italic

Palatino

Palatino Bold

Palatino Bold Italic

Cooper Black

Cooper Black Italic

LITHOS PRO

Hobo

Papyrus

Murphy Hill

Brush Script

Wedding Text

Park Avenue

Ordering Made Easy

SIMPLY ANSWER THESE QUESTIONS BELOW AND YOU'LL HAVE EVERYTHING YOU NEED TO PLACE AN ORDER.

- 1. What will the size and quantity be?**
- 2. What is the paper stock and ink color?**
- 3. What will the label be applied to?** (different surfaces may require certain paper stocks or adhesive options)
- 4. What will the label be exposed to?** (water, solvents, dust, outdoor elements, etc.)
- 5. Will the label be hand or machine applied?** (core size, roll quantity, rewind direction, etc.)
- 6. Is custom finishing or packaging required?** (shrink wrap, drop shipping, quantity per carton, etc.)

Fraction/Decimal Conversion Chart

.0625	1/16
.125	1/8
.1875	3/16
.25	1/4
.3125	5/16
.375	3/8
.4375	7/16
.5	1/2
.5625	9/16
.625	5/8
.6875	11/16
.75	3/4
.8125	13/16
.875	7/8
.9375	15/16
1.0	1

Custom Labels, Stamps and Promotional Products to Serve Virtually Any Industry:

- Food and Beverage
- Health and Beauty Aids
- Retail
- Medical
- Household Chemicals
- Schools
- Pharmaceuticals
- Transportation and Distribution
- Automotive
- Banking
- Campaigns
- Real Estate

And Virtually Any Application:

- Packaging
- Address Stamps
- Bumper Stickers
- Campaign Labels
- Parking Permits
- Signature Stamps
- Inventory Labels
- Mouse Pads
- Notary Stamps
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

Type Point Size Chart

E	E
8 pt.	9 pt.
E	E
10 pt.	11 pt.
E	E
12 pt.	13 pt.
E	E
14 pt.	15 pt.
E	E
16 pt.	17 pt.
E	E
18 pt.	19 pt.
E	E
20 pt.	25 pt.

E	E
30 pt.	35 pt.

E	E
40 pt.	45 pt.

E	E
50 pt.	55 pt.

E	E
60 pt.	65 pt.

E	E
70 pt.	75 pt.